



Dynamic security code in your payment card

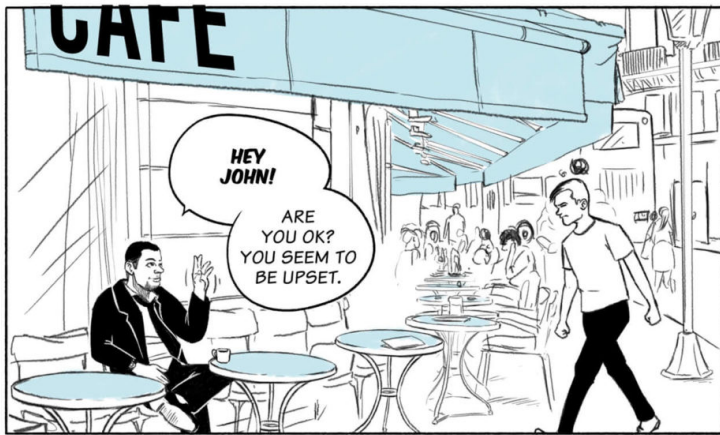
How to turn your customers' pain into gain

PAYMENT

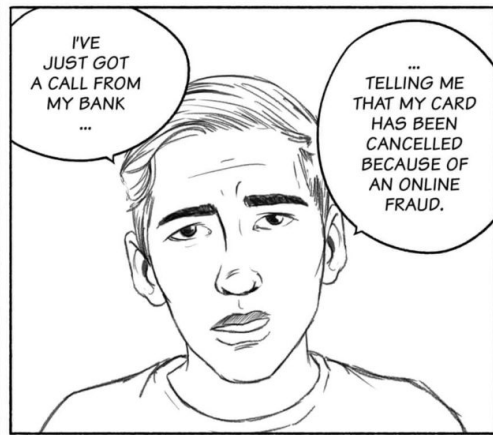
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AND HE TOOK
MY CARD WITH HIM.

PHOTO



HEY JOHN!
ARE YOU OK? YOU SEEM TO BE UPSET.



I'VE JUST GOT A CALL FROM MY BANK ...
... TELLING ME THAT MY CARD HAS BEEN CANCELLED BECAUSE OF AN ONLINE FRAUD.



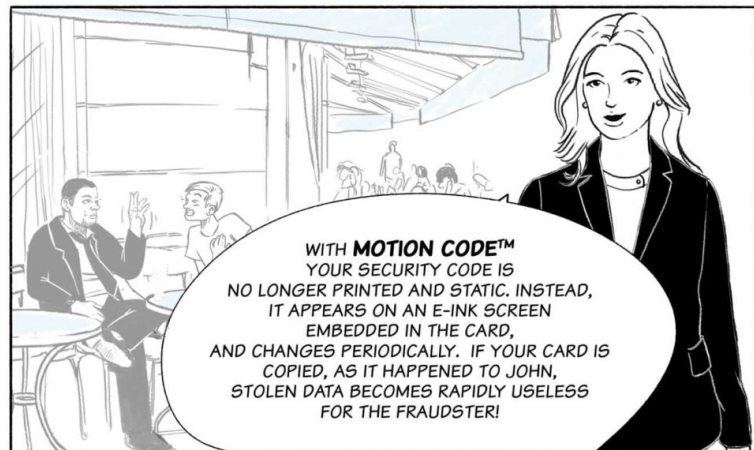
NO WAY!



HOW DID IT HAPPEN?
I GAVE MY CARD TO A WAITER WHO SAID HIS HANDHELD TERMINAL RAN OUT OF BATTERY ...
AND HE TOOK MY CARD WITH HIM. I'M SURE HE TOOK SOME PICTURES OF IT TO USE THE CARD DETAILS ONLINE.



DON'T WORRY BUDDY, I'M SAFE, THE SECURITY CODE OF MY CARD IS DYNAMIC, IT CHANGES PERIODICALLY.



WITH **MOTION CODE™** YOUR SECURITY CODE IS NO LONGER PRINTED AND STATIC. INSTEAD, IT APPEARS ON AN E-INK SCREEN EMBEDDED IN THE CARD, AND CHANGES PERIODICALLY. IF YOUR CARD IS COPIED, AS IT HAPPENED TO JOHN, STOLEN DATA BECOMES RAPIDLY USELESS FOR THE FRAUDSTER!