

F.CODE biometric card wins a DigFinnie at the AMTD DigFin Innovation Awards 2022

IDEMIA recognized for its cutting-edge F.CODE technology at the AMTD DigFin Innovation Awards 2022.

PAYMENT

POSTED ON 11.10.22

IDEMIA's F.CODE biometric card earned a DigFinnie in the category "Best Solution for Consumers" during the AMTD DigFin Innovation Awards 2022 at Hong Kong Fintech week.

A DigFinnie award recognizes excellence in digital finance, celebrating both innovative financial institutions and technology companies as well as top tier solutions across the payment industry.

F.CODE is IDEMIA's flagship payment card product that relies on biometric authentication to authorize contactless payments using a fingerprint sensor embedded into the card. To ensure privacy, biometric data is stored securely in the chip and never leaves the card.

This biometric solution offers cardholders a familiar payment experience with enhanced features that highlight both convenience and security. The ultimate goal is to allow the end-user a fluid and hygienic payment experience as there are no contactless payment thresholds to abide by, nor a PIN code to remember.

Not only does F.CODE combine both security and convenience, but it has also received praise for being "inclusive-by-design". In a recent workshop conducted by IDEMIA with Vision Australia—a non-profit organization and Australia's largest provider of services for people with blindness and low vision—IDEMIA's biometric card solution received positive feedback for its ability to provide visually impaired people with a reliable card that simplifies financial transactions and promotes independence thanks to biometrics. This technology ensures a high level of security and allows for contactless payments, regardless of the amount of the transaction.

For people with sight impairment and otherwise, F.CODE presents one of the most secure and convenient ways to pay by card.