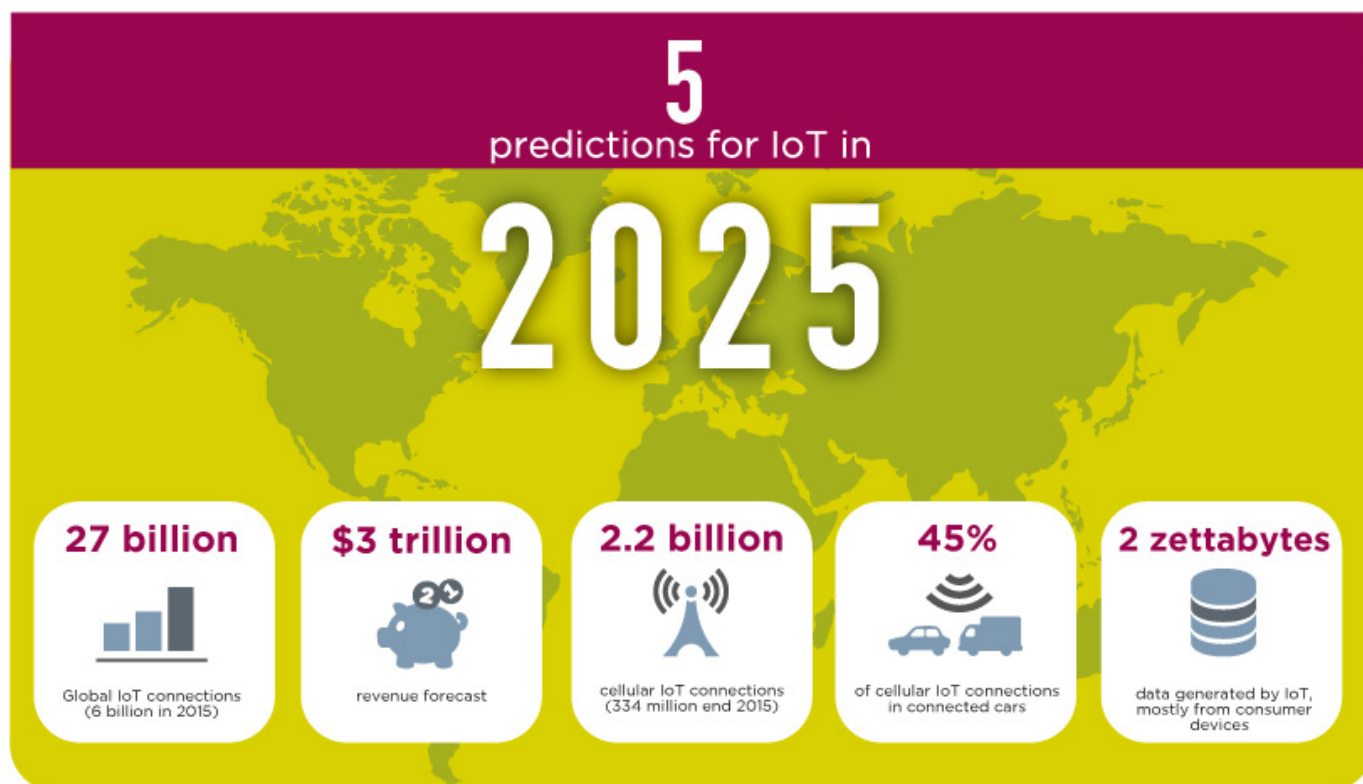


# Five predictions for the Internet of Things in 2025

# CONNECTIVITY

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Let's take a look into the future of a promising technology: How big will the world of connected objects really be?



Source: Machina Research, [machinaresearch.com](http://machinaresearch.com)

What is the potential for your business? According to Machina Research, growth of IoT connections is tremendous: from 6 billion last year to 27 billion in 2025. In that time, the number of cellular IoT connections will reach 2.2 billion, and 45% of these will be in connected cars. The forecast revenue potential of IoT in 2025 is 3 trillion US\$. IoT will not only generate more revenue, but also more data traffic: In 2025 it will generate over 2 zettabytes of data, mostly from consumer electronic devices. We can help you prepare for this world of new possibilities with secure elements for extreme environments, eSIMs, subscription management (remote SIM provisioning) for consumer and M2M, quality of experience measurement for networks and devices and with data analytics.