



## Relive the launch of our new brand IDEMIA

At an event that brought together nearly 2,000 guests at the Seine musicale in Paris, France, Didier Lamouche, CEO of OT-Morpho, officially renamed the group IDEMIA.

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Discover the new brand as if you were there and have a glimpse at the best moments of the event, including the presentation of the group's strengths, of its promise to stand for Augmented Identity and of its latest innovations.

You can also watch – or watch again – the full event (see video below the see also)