IDEMIA

Societe Generale extends the MOTION CODE dynamic security code feature to business and corporate cards

After bringing its personal customers bank cards featuring the next-generation IDEMIA MOTION CODE™, a dynamic visual security code, Societe Generale is now the only bank in France to make the option available to business and corporate customers.

PAYMENT

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MOTION CODE™, the innovative IDEMIA technology already adopted by over 300,000 Societe Generale personal banking customers, replaces the three-digit security code printed on the back of bank cards with a mini screen displaying a new "dynamic" code every hour. If the card's data is hacked, the security code quickly becomes obsolete, stopping fraudsters reusing the data on e-commerce sites. The solution is both reassuring and simple for customers as the online purchase process remains unchanged.

The option is available to Societe Generale customers with a Business (Visa Business, Visa Gold Business) or Corporate card (Visa Affaires, Visa Gold Affaires) costing €12 a year, in addition to the annual fee.

> *With this solution, we're giving more peace of mind to professionals, company directors and their staff, who are particularly demanding and risk-aware customers.*
>
> *Philippe Marquetty, Societe Generale's Director of Payments*

> *At IDEMIA, we're proud to bring Societe Generale ever-more innovative solutions. IDEMIA has adapted its offering to the wants and needs of demanding customers in terms of banking data security: business and corporate customers.*
>
> *Pierre Barrial, IDEMIA Executive Vice-President for Financial Institutions*