



# Secure Remote Commerce (SRC): the next step in eCommerce

How Secure Remote Commerce is reinventing the online checkout experience.

# PAYMENT

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EMV<sup>®</sup> Secure Remote Commerce (SRC) Specification is the result of a new initiative led by the card industry to streamline the online checkout user experience by binding the consumer's identity with their card and device, minimizing the number of times consumers are asked to enter and expose their card payment data. What is the ultimate goal? To make this new buy button the preferred payment checkout option for both merchants and consumers.

This white paper will provide an overview of the SRC initiative, its impact on the **digital payments** industry and the customer journey, and highlight possible concerns from the ecosystem that would need to be addressed to enable a successful transition and mass adoption of the SRC framework.

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