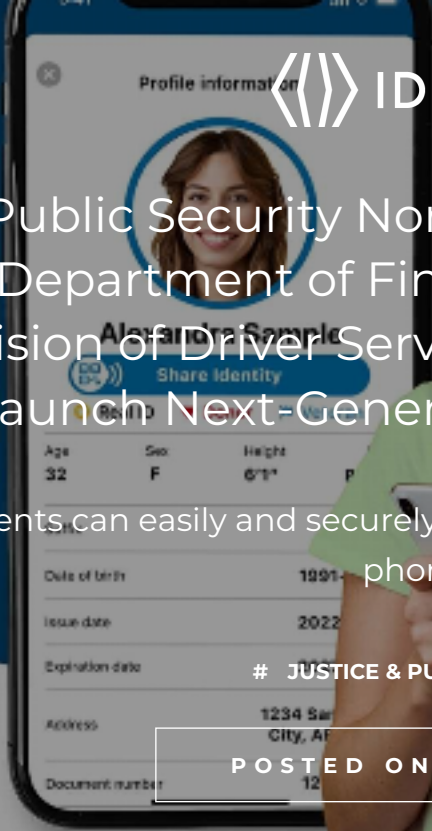




# IDEMIA Public Security North America Partners with Arkansas Department of Finance and Administration's (DFA) Division of Driver Services and Motor Vehicles to Launch Next-Generation of Mobile ID

Arkansas residents can easily and securely assert their identities from their mobile phone.



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**Reston, Virginia.** March 3, 2025 – IDEMIA Public Security North America, the leading provider of secure and trusted biometric-based solutions, in partnership with the Arkansas Department of Finance and Administration's (DFA) division of Driver Services and Motor Vehicles (DSMV), has launched the next-generation of mobile ID in Arkansas. Arkansas residents now have access to a highly secure digital version of a state-issued driver's license or state ID on their mobile phone to show their identity at government agencies, businesses, and organizations who accept mobile ID.

*Arkansans with an existing driver's license or state ID can have that official state credential on their mobile phone or device through a simple process that takes less than five minutes. It is a free, secure resource that empowers Arkansans to determine the amount of information they choose to share in any transaction. We are committed to providing a great customer experience, and the Mobile ID is one more way we are streamlining and improving state services.*

Jim Hudson, DFA Secretary

Powered by IDEMIA's advanced, patented technologies and robust security features, the Arkansas Mobile ID App, which is available for free download from the Apple App Store or Google Play. The Arkansas Mobile ID App provides a simple way for individuals to prove who they are while protecting their privacy. Mobile ID is securely stored on the user's device only and is not stored in a central database. Only mobile ID holders can access their information using their biometric data or unique PIN, ensuring a trusted experience for both users and mobile ID verifiers. Users can also control the amount of personal data that is shared, so that a user who is asked to prove their age for an age-restricted purchase, for example, can reveal that they are over the required age, but not expose their full birth date, address or other personal information found on a driver license.

*We are proud to lead the market with our innovative mobile ID technology, providing unparalleled convenience and the highest levels of identification privacy and security. Together, with Arkansas, we're introducing a contactless, highly secure, state-approved credential that resides on the citizens' mobile devices, serving as a valid form of identification.*

*This partnership not only enhances everyday experiences but also empowers residents with greater control over their personal identity information.*

Rob Gardner, CEO, IDEMIA Civil Identity

Arkansas joins a select group of states including Arizona, Delaware, Iowa, New York, and West Virginia that have implemented IDEMIA's Mobile ID technology, with more states expected to follow this year. You can also expect to see Arkansas Mobile ID enter commercial wallets in the near future.

To learn more about Arkansas' Mobile ID, please visit – <https://www.dfa.arkansas.gov/mobile-id/>

**About IDEMIA Public Security North America** - IDEMIA Public Security North America is a leader in identity security and authentication services to governments and private companies operating in North America. Our mission is to Unlock the World, Make It Safer - helping people access what matters most, more quickly, more safely, and more securely, in both the physical and the digital worlds. Our best-in-class technology helps to authenticate and secure physical and digital transactions. IDEMIA is recognized by the National Institute of Standards (NIST) as a top-ranking participant in the Institute's passenger facilitation simulation testing as well as in its regular Face Recognition Vendor Test (FRVT) rankings, reinforcing the trustworthiness and reliability of IDEMIA's facial recognition solutions for government and consumers alike.

Learn more at [www.na.idemia.com](http://www.na.idemia.com) / Follow @Idemia\_NA on Twitter and on LinkedIn.



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