



# Juniper Research ranks IST #1 in network tokenization

The 2025 Global Network Tokenization Market Report names IDEMIA Secure Transactions the leader in network tokenization

# PAYMENT

POSTED ON 03.26.25

As a renowned specialist in the payments and banking sector, Juniper Research focuses on the evolving digital ecosystem. Their independent vendor leaderboards serve as **one of the most trusted industry benchmarks**, providing invaluable insights into market leaders. Achieving the top ranking highlights our industry impact and reinforces IDEMIA Secure Transaction's (IST) leadership in tokenization for payment networks, private label card issuers, and digital wallet providers.

## Redefining payment security with cutting-edge tokenization solutions

As the **largest independent Token Service Provider (TSP) globally**, IST is honored to be recognized for its **comprehensive and security-driven approach** to network tokenization. Our **turnkey payment tokenization solution** enhances digital payment experiences with **global reach, modular deployment, and compliance with local regulations**.

The IDEMIA Token Platform is omni-channel by design and agnostic of payment type (proximity, in-app, remote, P2P), form factor used (mobile device, physical card, wearable) and the technology selected for proximity payments (NFC or QR code). It provides true flexibility to payment networks in implementing tokenized payment for their respective ecosystem.

The **IDEMIA Token Platform** enables **secure, seamless transactions** through integration with major xPay wallets and global card schemes. Additionally, our **cloud-native TSP platform** ensures top-tier security with multiple industry certifications and flexible deployment models.

## Advancing the future of tokenized payments

With a **strong focus on innovation**, IST is making significant strides in network tokenization to enhance the **convenience and security of payments** for both consumers and merchants.

Demonstrating agility in responding to industry shifts, in 2024 IST swiftly adapted to Apple's expansion of NFC capabilities through the release of an SDK enabling third-party wallets to perform contactless POS transactions on Apple devices.

# Enabling the future of seamless and secure payments

Earning the ranking of **#1 in network tokenization** is a great achievement for IDEMIA Secure Transactions, marking a milestone in our pursuit of excellence.

We remain committed to **supporting our clients and partners** with cutting-edge, scalable solutions that redefine digital payment security. With deep expertise, robust technology, and a drive for innovation, we are **empowering businesses worldwide to stay ahead in the digital payment revolution**.

The future of secure, seamless, and **tokenized payments starts here—and we're proud to make it possible**.