



IDEMIA Secure Transactions and Hatton National Bank introduce Sri Lanka's first-ever World Elite Metal Mastercard

PAYMENT

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IDEMIA Secure Transactions (IST), a global leader in payment and connectivity solutions, Hatton National Bank (HNB), and Mastercard have joined forces to launch Sri Lanka's first-ever World Elite Metal Mastercard, 'Club Elite.'

The launch of the invitation-only programme marks a new benchmark in Sri Lanka's premium payments landscape, leveraging IST's cutting-edge technology and bespoke design capabilities. Tailored exclusively for HNB's high-net-worth clientele, the card offers a suite of privileges including exclusive dining benefits and event access, bespoke travel concierge services, and elite membership upgrades, locally and internationally.

The 'Club Elite' metal card is based on IST's Ultimate Metal Art card and weighs 22 grams, making it the heaviest dual-interface, fully certified metal card currently available in Sri Lanka. The substantial weight, minimalist design, and indent-printed Mastercard logo, offers an aesthetically distinctive mark of luxury. More than just a payment tool, it brings the prestige and personal connection HNB's discerning customers value in today's increasingly digital world.

Sri Lanka's high-net-worth (HNW) segment is rapidly evolving and becoming an increasingly strategic focus for premium banking services. This cohort exhibits strong growth potential, especially in urban centres like Colombo, where the number of high-net-worth individuals are rising and expected to expand as wealth accumulation accelerates over the next decade. The number of high-net-worth individuals is expected to rise from around 5,100 in 2024 to over 7,200 by 2029 with an annual growth rate of about 7%¹.

As a leader in Sri Lanka's financial sector, HNB stays ahead by delivering bespoke services tailored specifically for this rising high-net-worth segment, blending traditional private banking with digital innovation.

IST and HNB's partnership spans over a decade, beginning with the issuance of PVC cards. This latest expansion into metal cards exemplifies the trust HNB places in IST's proven expertise. Drawing on experience with several hundred financial institutions globally, IST delivers end-to-end metal card solutions, from chip design to manufacturing and personalization, with strong design capabilities.

We're proud to be trusted by HNB and Mastercard as their partner to push the boundaries of premium banking, offering clients not just a payment card, but a lifestyle companion that redefines exclusivity. This collaboration is a testament to IST's leadership in high-end payment card solutions and reflects our shared vision of delivering excellence to Sri Lanka's payments landscape.

Romain Zanolo, SVP APAC & India, Payment Services, IST

We are pleased to collaborate with IDEMIA Secure Transactions to launch our exclusive Club Elite Metal card which embodies strength, security and prestige. The initiative reflects HNB's continued commitment to enhancing the cardholder experience through innovation and excellence.

Gauthami Niranjana, Vice President – Cards, HNB

¹ Wealth Management – Sri Lanka | Statista Market Forecast

About Hatton National Bank - With 256 customer centers, HNB stands as one of Sri Lanka's largest and most technologically innovative private sector banks. Most recently, the Bank was recognized as the "Best Bank for Large Corporates" at the Euromoney Awards for Excellence 2025. The Bank also sustained its legacy in retail banking, being named the "Best Retail Bank in Sri Lanka" by The Asian Banker for the 15th time.

Furthermore, HNB was also recognized as "The Profit Bank – Sri Lanka" at the 3rd Emerging Asia Banking Conclave and Awards, organized by the Indian Chamber of Commerce (ICC). HNB's accolades in 2025 also include recognition at the Euromoney Awards for Excellence, where it was named the "Best Bank in Sri Lanka" and the "Best SMEs Bank in Sri Lanka" for 2024.

HNB was ranked the Number 1 Company in Sri Lanka by Business Today in its Top 40 Businesses ranking for 2023-24 and was also recognized as one of the Top 25 Corporates at the LMD Awards which was held in honor of the 25 most awarded Sri Lankan Corporates.

About IDEMIA Group - IDEMIA Group is a global technology leader with more than 12 500 employees worldwide. Its two market-leading divisions deliver mission-critical solutions that simplify and secure interactions in the physical and digital realms:

- IDEMIA Secure Transactions (IST) is the leading technology provider making it safer and easier to pay and connect. With unmatched expertise in cryptography and credential issuance, IST is trusted by over 2000 financial institutions, mobile operators, automotive manufacturers, and IoT providers worldwide. Every day, IST secures billions of essential transactions, ensuring the highest levels of data protection and convenience.
 - IDEMIA Public Security is a trusted provider of government-grade and secure biometric-based solutions for 600 government, state and federal agencies. With decades of experience in biometric technologies, IPS enables safer, frictionless and fairer ways to secure travel, access and citizen protection.
- For more information, please visit www.idemia.com.