

Ticket partners with IDEMIA Secure Transactions to enable digital payments in Brazil

Following Google Pay enablement, Edenred Brasil's brand recently announced the launch of contactless payment, via Apple Pay, for the Cartão Ticket, Ticket Restaurante, Ticket Alimentação, Ticket Flex and Ticket Super Flex benefits.

PAYMENT

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To make its latest innovation possible, Ticket, the Benefits and Engagement brand of Edenred Brasil, has partnered with IDEMIA Secure Transactions (IST), a leader in providing secure technological solutions for the digital payments sector, after a longstanding relationship between the two companies. Together, they bring the integration with Google Pay and Apple Pay, allowing people who use Cartão Ticket, Ticket Restaurante, Ticket Alimentação, Ticket Flex and Ticket Super Flex to make payments using their mobile phones.

To implement mobile payments, we developed a technology from scratch, and the long-standing partnership with IDEMIA Secure Transactions, both in Brazil and in Europe, was fundamental to this. We have a passion for customers as one of our values and priorities and we want to enable an increasingly fluid journey for all our audiences.

Romain Dayan, Head of Technology for the Americas region at Ticket

IST supports Edenred Brasil in digitizing Ticket cards in third-party mobile wallets, through its proprietary platform "IDEMIA Token Platform". The tokenization technology used replaces valuable data with equivalent elements (tokens), which have no value outside the system. The solution includes the use of the contactless White label Discover technology (D-PAS – C6), selected to enable NFC Ticket tokens in the POS terminal.

As a long-standing global partner of Edenred Ticket, IDEMIA Secure Transactions draws on decades of leadership in tokenization and advanced payment technologies to expand the presence of Edenred Ticket, which already operates fully digitally, in consumers' leading digital wallets. This launch represents a pivotal milestone in the evolution of digital wallets, delivering greater convenience and security to consumers, while paving the way for further deployments for its client. We are proud to enable millions of seamless and secure transactions every day, reaffirming our commitment to technological excellence and strong client partnership.

Marcelo Annarumma, SVP Payment Services LATAM at IDEMIA Secure Transactions

Throughout the development of the Google and Apple Pay integration projects, IDEMIA Secure Transactions' global team, together with a fully dedicated team in Brazil, with professionals across engineering, solutions architecture,

project managers, customer success, systems integration and support, worked alongside professionals from Ticket and acquiring companies.

By enabling the digitisation of their cards in Apple Pay, following last years successful integration in Google Pay, IST continues to support Edenred in delivering secure and seamless contactless payment experiences. At the same time, IST will also support other Edenred entities in different countries in the digitalization and implementation of similar projects.

About IDEMIA Group - IDEMIA Group is a global technology leader with more than 12,500 employees worldwide. Its two market-leading divisions deliver mission-critical solutions that simplify and secure interactions in the physical and digital realms:

- **IDEMIA Secure Transactions (IST)** is the leading technology provider making it safer and easier to pay and connect. With unmatched expertise in cryptography and credential issuance, IST is trusted by over 2000 financial institutions, mobile operators, automotive manufacturers, and IoT providers worldwide. Every day, IST secures billions of essential transactions, ensuring the highest levels of data protection and convenience.
- **IDEMIA Public Security (IPS)** is a trusted provider of government-grade and secure biometric-based solutions for 600 government, state and federal agencies. With decades of experience in biometric technologies, IPS enables safer, frictionless and fairer ways to secure travel, access and citizen protection.

For more information, please visit www.idemia.com.

About Edenred - Ticket is a comprehensive benefits platform — including flexible options — for food, transportation, rewards, well-being, education, home office, salary advances, and culture.

A pioneer in the digital transformation of its sector, Ticket takes pride in standing alongside Brazilian workers for 49 years, serving companies of different sizes and profiles, and connecting the world of work to solutions that promote quality of life and efficiency in benefits management. Today, more than 7 million workers are served, along with 130,000 client companies and 800,000 accredited establishments.

Driven by innovation, Ticket develops solutions that support and simplify the daily lives of its audiences, going beyond conventional benefits. Examples include the recent acquisition of RB Serviços, which now operates as the brand's transportation unit, strengthening its role in transportation vouchers; and TicketConecta, from GOIntegro Edenred, which brings together engagement solutions for companies and enriches organizational culture, reinforcing its broad portfolio of corporate benefits and solutions.

Ticket is a brand of Edenred, the leading digital platform for benefits, mobility, and payment solutions. Present in 44 countries, the group connects more than 60 million users to over 2 million partner establishments through 1 million client companies.