

Webinar: Showcasing Industry Leadership in Sustainable Connectivity with Orange and SE Advisory Services

CONNECTIVITY

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IDEMIA Secure Transactions (IST) hosted its *Sustainable Connectivity TV Show* in October 2025, spotlighting how the entire connectivity ecosystem—from suppliers to operators—can contribute to carbon reduction efforts. The 45-minute webinar, hosted by **Frédéric Moreira, Head of CSR for Connectivity Services at IST**, featured expert insights, real-world experiences, and proven practices on how the connectivity ecosystem is advancing towards sustainability.

The show explored four main themes, each presented by an industry leader.

[Watch the replay](#)

IST's Industrial Transformation for Sustainability & CSR

Yves Portalier, Chief Strategy and Sustainability Officer at IST, outlined IST's roadmap for reducing carbon emissions across Scopes 1, 2, and 3.

- ➡ **Scopes 1 & 2:** Minimizing emissions from IST operations by leveraging renewable and alternative energy and reducing water consumption.
- ➡ **Scope 3:** Creating collaborative dynamics with our suppliers and encouraging shared responsibility across our ecosystem.

IST's Sustainable Offering for Mobile Connectivity

Frédéric Moreira highlighted how IST's products and services drive carbon reduction.

IST's track record includes:

- ➡ Launching the first **half SIM format** in 2012
- ➡ Introducing **recycled materials** in 2021
- ➡ **Achieving 25% recycled-material SIM** shipments in 2024

A major milestone is **APOCa (A Plug On Cardboard card)**, the **first cardboard-based SIM card** support, offering **verified biodegradability**.

Bridging Connectivity Suppliers and End Users

Alexis Trichet, VP Strategic Data and Customers Insights at Orange France, presented the successful collaboration between IST and Orange France, driving progress towards net zero emissions by 2040. Both companies partnered to produce the “**Green Welcome Pack**”—a more sustainable, simplified kit that reduces Orange’s carbon footprint and reinforces CSR integration throughout its operations and marketing.

Environmental Claims and Trends in TMT (Technology, Media & Telecom) Markets

Marc Halgand, Senior Sustainability Manager at SE Advisory Services, provided a broader industry view. He stressed the growing importance of **Life Cycle Assessment (LCA)** and highlighted the telecom industry’s shift toward renewable energy and eco-designed products to reduce environmental impact.

Watch the Replay

Want to dive deeper into how the connectivity ecosystem is evolving toward a greener future?

[Get the Replay here](#)