



# IDEMIA Secure Transactions and Hyundai Motor Group Partner to Deploy Advanced Global Automotive Connectivity Solution

IDEMIA Secure Transactions (IST), a global leader in connectivity and security solutions, is now providing Hyundai Motor Group (HMG), one of the world's largest automakers, its advanced car connectivity management solution. Thanks to IST's eSIM and Connectivity Manager, this collaboration marks a significant milestone in new generation connected car technology and enhanced supply chain efficiency for automakers worldwide.

# CONNECTIVITY

POSTED ON 02.24.26

## **Transforming Automotive Connectivity**

With IDEMIA Secure Transactions' Connectivity Manager, automakers achieve unprecedented flexibility in selecting mobile network operator partners worldwide. Adopting this innovative strategy, automakers gain the ability to dynamically switch mobile operators in vehicles whenever it needs, optimizing costs logistics, and operational efficiency. In addition, by equipping vehicles with IST's eSIM, automakers are able to eliminate the need for region specific SIM variants, significantly simplifying supply chain complexities while maintaining robust connectivity across all markets.

## **Scaling Innovation Across Key Regions**

IDEMIA Secure Transactions will manage connectivity for HMG vehicles, including Hyundai Motor, Kia and Genesis, equipped with eSIMs across strategic markets around the globe. With HMG producing several million vehicles annually, this partnership is set to equip millions of connected cars each year with IST's eSIM technology. Deployment has begun in 2025 starting in the Middle East, where vehicles will be equipped with worldwide out-of-the-box connectivity, enabling seamless updates tailored to destination countries.

## **Enhancing the Driving Experience with Advanced Connectivity**

With IDEMIA Secure Transactions' advanced eSIM technology, drivers will enjoy seamless connectivity for telematics and infotainment systems, ensuring smoother navigation, enhanced safety features, and effortless access to in-car services tailored to their needs.

By leveraging cutting-edge GSMA-certified technologies and its Connectivity Manager hosted on Microsoft Azure Cloud, IST ensures that vehicles equipped with its solution provide reliable and secure connectivity to deliver efficient software updates and robust internet-based services, supporting both driver safety and the overall driving experience. This is another step towards the Software-Defined Vehicle strategy that is shaping the auto industry thanks to connectivity.

**About IDEMIA Group** - IDEMIA Group is a global technology leader with more than 12,500 employees worldwide. Its two market-leading divisions deliver mission-critical solutions that simplify and secure interactions in the physical and digital realms:

· **IDEMIA Secure Transactions (IST)** is the leading technology provider making it safer and easier to pay and connect. With unmatched expertise in cryptography and credential issuance, IST is trusted by over 2000 financial institutions, mobile operators, automotive manufacturers, and IoT providers worldwide. Every day, IST secures billions of essential transactions, ensuring the highest levels of data protection and convenience.

· **IDEMIA Public Security (IPS)** is a trusted provider of government-grade and secure biometric-based solutions for 600 government, state and federal agencies. With decades of experience in biometric technologies, IPS enables safer, frictionless and fairer ways to secure travel, access and citizen protection. For more information, please visit [www.idemia.com](http://www.idemia.com).



your press contact(s).

**IDEMIA**

[contact.press@idemia.com](mailto:contact.press@idemia.com)

**HAVAS**

[idemia@havas.com](mailto:idemia@havas.com)