



IDEMIA Secure Transactions Delivers Secure Physical Transit Card for Denmark's Public Transport Ticketing Operator

Basiskort offers an inclusive, secure, contactless physical ticketing solution for millions of passengers.

PAYMENT

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IDEMIA Secure Transactions (IST) has partnered with Denmark's nationwide public transport ticketing provider, Rejsekort, managed by Rejsekort & Rejseplan A/S in collaboration with regional transport authorities and national transport operators, to deliver a new card-based ticketing solution—**Basiskort**. The project supports the country's digital transition while ensuring that millions of passengers have seamless access to public transport across Denmark.

Balancing digital and physical ticketing in Denmark's public transport

As part of Denmark's goal to digitize its public transport system, Rejsekort & Rejseplan A/S, is making strides to transition to digital ticketing solutions. This transition is in line with the national mandate to enhance digital services and ensure seamless mobility for commuters.

However, some commuters prefer to remain offline when commuting, while others require non-app-based solutions. With new regulations discouraging smartphone use for children under 13, physical travel cards can become the default travel solution for some passengers.

This approach aligns with Denmark's commitment to **balancing digital innovation with physical solutions**, ensuring mobility for everyone.

Inclusive travel cards designed for accessibility

Certain passenger groups face additional challenges in using app-based ticketing solutions, including elderly users and people with disabilities. The Basiskort travel card features a **tactile blind notch** along its edge, allowing visually impaired users to easily orientate and use the card.

IDEMIA Secure Transactions' role in enhancing accessibility and security

Through its partnership with Rejsekort & Rejseplan A/S, IST delivers **high-quality, contactless travel cards**. The advanced smart card technology selected for Basiskort is purpose-built for **complex, multi-application environments** requiring a high level of security—such as public transport. The solution will ensure that all passengers enjoy a secure and seamless travel experience, regardless of whether they use digital or physical ticketing.

Benefits for transit operators

This contract marks a crucial step forward in providing public transport operators with the tools they need to transition to a future-proof, user-centric system. By leveraging IDEMIA Secure Transactions' advanced card technology, operators can:

- ➔ **Strengthen Security:** The solution ensures the highest level of protection, reducing the risk of fraud, and enhancing the integrity of the public transport ticketing system.
- ➔ **Simplify Integration:** IST's portfolio offers a range of solutions designed to easily integrate with existing infrastructures, ensuring a smooth upgrade to a future-proof digital system.
- ➔ **Enhance Customer Experience:** By providing a secure and seamless experience for all passengers, whether using mobile apps or physical cards, transit operators can improve overall satisfaction and encourage wider adoption of digital services.

With Basiskort, our goal is simple: to ensure that everyone can access public transport, regardless of their ticket preferences. The partnership with IDEMIA Secure Transactions enables us to offer a secure, reliable physical card that complements digital ticketing and gives passengers a real choice.

Jens Willars, CCO, Rejsekort & Rejseplan A/S

We are delighted to play a key role as a trusted partner in this significant project, which delivers an inclusive, secure, and contactless physical ticketing solution for millions of Danes. This initiative underscores the strength of IDEMIA Secure Transactions' physical card solutions in promoting inclusivity and enhancing customer experience, while showcasing our commitment to making transportation more accessible for all.

Lillian Grosman, Strategic Sales Denmark, IDEMIA Secure Transactions

IST's innovative solutions will be instrumental in ensuring that every passenger in Denmark benefits from a secure, flexible, and efficient public transportation system. With this long-term partnership, IDEMIA Secure Transactions reinforces its commitment to making transportation safer, smarter, and more accessible for everyone.