

IDEMIA Secure Transactions Launches its First “Made in France” Marked Payment Cards

IDEMIA Secure Transactions (IST), a global leader in payment solutions, now produces payment cards from its Vitré factory in Brittany carrying the official “Made in France” mark. Crédit Mutuel will be the first bank to issue these cards. This milestone is a new step toward strengthening Europe’s industrial sovereignty in the payment sector.

PAYMENT

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The authorization, granted by the French customs authorities, confirms that cards produced and embedded at the IDEMIA Secure Transactions Vitré site meet the regulatory criteria required to display this designation. The marking will be available for payment cards issued from the Vitré site for banks across France and Europe, testifying IST’s ability to provide locally manufactured, highly secure payment solutions at scale.

A first deployment with Crédit Mutuel

The first cards bearing the “Made in France” mark produced by IST will be issued in partnership with Crédit Mutuel, a long-standing customer. The initiative reflects the bank’s focus on supporting the French industry while maintaining high standards of security and reliability for its customers.

Crédit Mutuel has long supported initiatives that strengthen local industry and deliver tangible value to our customers. Being the first bank to issue cards bearing the ‘Made in France’ mark with IDEMIA Secure Transactions reflects our commitment to combining innovation, trust and proximity in the services we provide.

Daniel BAAL, Chairman of Crédit Mutuel

Strengthening the European value chain

As Europe puts technological sovereignty and supply resilience at the top of its agenda, local manufacturing of payment technologies is a competitive advantage. IDEMIA Secure Transactions’ longtime ability to produce cards in France and personalize them across Europe sets the standard and enables financial institutions to benefit from greater traceability, shorter production cycles and reduced exposure to global supply-chain disruptions.

Receiving authorization to affix the ‘Made in France’ mark to payment cards produced at our Vitré site in France is an important milestone. It reflects IDEMIA Secure Transactions’ longstanding commitment to strengthening Europe’s ability to design, secure and manufacture essential technologies locally, while supporting financial institutions with trusted

and resilient payment solutions.

Alexandra ZANA, General Manager France of Payment Services at IDEMIA Secure Transactions

An industrial site designed for performance and more sustainability

The Vitré site is one of the most advanced payment-card manufacturing facilities in Europe and a key pillar in IST's strategy to strengthen a resilient, more sustainable and sovereign European value chain for secure payment technologies. Inaugurated in 2024, it was designed to enhance operational performance while reducing energy consumption by 20% compared with the previous site. The building has obtained the BREEAM "Very Good" certification, reflecting the environmental standards applied to its design and operation. IST's strategy of locating production sites in key regions around the world also makes it possible to avoid substantial emissions linked to long-distance freight transport.

By combining local manufacturing, secure personalization and proximity to European financial institutions, IST continues to support the evolving needs of banks, payment ecosystems and consumers across the region.

About IDEMIA Group - IDEMIA Group is a global technology leader with more than 12,500 employees worldwide. Its two market-leading divisions deliver mission-critical solutions that simplify and secure interactions in the physical and digital realms:

- **IDEMIA Secure Transactions (IST)** is the leading technology provider making it safer and easier to pay and connect. With unmatched expertise in cryptography and credential issuance, IST is trusted by over 2000 financial institutions, mobile operators, automotive manufacturers, and IoT providers worldwide. Every day, IST secures billions of essential transactions, ensuring the highest levels of data protection and convenience.
 - **IDEMIA Public Security (IPS)** is a trusted provider of government-grade and secure biometric-based solutions for 600 government, state and federal agencies. With decades of experience in biometric technologies, IPS enables safer, frictionless and fairer ways to secure travel, access and citizen protection.
- For more information, please visit www.idemia.com.



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