



IDEMIA to Partner with MobileIron to Enable Enterprise Customers to Manage eSIM Connectivity on Modern Windows Devices

IDEMIA, the global leader in Augmented Identity, today announced a partnership with MobileIron, the secure foundation for modern work, to extend connectivity management to MobileIron Enterprise customers deploying eSIM-enabled Windows devices.

CONNECTIVITY

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The steady growth of eSIM-enabled devices means that consumers today have the freedom and flexibility to stay connected through a variety of different devices. It also means that Enterprise employees can be more productive and in-touch with their organization than ever before.

Microsoft announced support for **eSIM in Windows 10** at WinHEC 2018. Since then we've seen a growing number of OEMs release tablets and PCs with embedded SIMs targeted at the consumer market; however, the Enterprise market presents a unique challenge that Microsoft, MobileIron, and IDEMIA are working to solve.

Typically, the responsibility of managing eSIM profiles and cellular connectivity falls on Enterprise IT teams, many of which use a unified endpoint management (UEM) or mobile device management (MDM) platform.

Today IDEMIA and MobileIron announce a partnership to bring **eSIM and connectivity management capabilities to the MobileIron UEM/MDM platforms**. The IDEMIA Smart Connect Hub integrates with mobile network operator (MNO) systems and brings control of eSIM profiles and their subscription plans within the MobileIron portals. This includes browsing and selecting subscriptions, profile provisioning and activation on the MNO network, assigning and re-assigning profiles to devices, and much more.

Microsoft has always been at the forefront of creating a seamless user experience with modern devices. We are happy to be working with Microsoft and IDEMIA to extend the benefits of eSIM connectivity management to our UEM solution and ultimately to our customers.

Brian Foster, SVP Product Management, at MobileIron

IDEMIA forecasts that by 2025, there will be 1.4 billion eSIM consumer devices (smartphones, laptops, tablets, and wearables) shipped annually. For mobile operators looking to capture market share, a robust and flexible system that can support a variety of use cases – including **Enterprise eSIM** – is critical.

Microsoft and IDEMIA are working to make it easier for mobile operators to tap into the growing Enterprise market and take advantage of the seamless user experience that eSIM makes possible. The IDEMIA Smart Connect Hub simplifies the integration work between all the players, enabling a broader ecosystem to adopt this new technology.

Erin Chapple, Corporate Vice President, Platforms Engineering, Microsoft Corporation

IDEMIA's Smart Connect Platform was designed to be network and vendor agnostic, prioritizing the ability to adapt and meet the needs of mobile operators today and in the future. Smart Connect includes a Subscription Manager (SM-DP+), Entitlement Server, and Orchestration Hub for a complete eSIM lifecycle management solution.

At IDEMIA, we understand full well the challenges that mobile operators face when supporting eSIM. Our approach has been to create a portfolio of connectivity solutions that adapt to operators' needs instead of making them conform to a pre-defined product. Our Smart Connect Hub is purpose-built to enable the provisioning and activation of eSIM profiles on operators' networks without them having to overhaul their existing systems. This takes away the complexity in supporting Enterprise eSIM and future use cases.

Emir Aboulhosn, VP Digital Domains Connectivity and IoT Security at IDEMIA

Or visit IDEMIA at Mobile World Congress in Barcelona, 25-28 of February in booth #6H30. For details visit <http://mwc.idemia.com>

About IDEMIA - IDEMIA, the global leader in Augmented Identity, provides a trusted environment enabling citizens and consumers alike to perform their daily critical activities (such as pay, connect, travel and vote), in the physical as well as digital space.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, an identity that ensures privacy and trust and guarantees secure, authenticated and verifiable transactions, we reinvent the way we think, produce, use and protect one of our greatest assets – our identity – whether for individuals or for objects, whenever and wherever security matters. We provide Augmented Identity for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

With close to \$3 billion in revenues and 13,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, visit www.idemia.com / Follow @IDEMIAGroup on Twitter

About MobileIron - MobileIron provides the secure foundation for modern work. For more information, please visit www.mobileiron.com

About Microsoft - Microsoft (Nasdaq "MSFT" @microsoft) is the leading platform and productivity company for the mobile-first, cloud-first world, and its mission is to empower every person and every organization on the planet to achieve more.



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