

# Highlights of the 2019 GSMA Mobile 360 – Digital Societies event in Kuala Lumpur

The GSMA organized a “Mobile 360 – Digital Societies” event in Kuala Lumpur from 24th to 26th September, 2019. It examined the components of a successful digital society and analyzed what can be done to progress economies towards this goal.

# CONNECTIVITY

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IDEMIA participated in the event, focusing in particular on two major key metrics defining a digital society: **digital identity** and **digital connectivity**, and how developments in these key areas can lead to gains for society as a whole.

*This event was an excellent opportunity for gathering public and private key stakeholders and sharing experiences and expertise around digital identity and digital connectivity, two major crucial pillars of a successful and inclusive digital society.*

*Ea Chaillieux, VP Global Ecosystem Engagement, Digital Business Unit at IDEMIA*

## Unlock the value of digital identity in a hyper-connected world



IDEMIA sponsored the Digital Identity Summit, a full-day conference on day 3, entitled “Unlock the value of digital identity in a hyper-connected world”. This event, organized in association with Malaysian Communications and Multimedia Commission (MCMC), examined the key pillars and building blocks of a commercially sustainable digital identity framework.

When implemented, a digital identity framework plays a pivotal role in a wide range of digital interactions between individuals and institutions, ensuring financial inclusion and effective governance. Also, it can positively impact countries' GDP by simply moving from paper-based identification to digital identification.

- ➔ **Aveneesh Prakash**, SVP of Digital Identity at IDEMIA animated a workshop about “**The role of government in enabling digital identity**” and examined what lessons were learned from the Indian national ID project Aadhaar, the world's largest identity program.
- ➔ **Ea Chaillieux**, VP Global Ecosystem Engagement, Digital Business Unit at IDEMIA, participated in a conference entitled “**Secure and consistent digital identity**” covering the challenges related to identity across different areas and sectors, including cross-border management.

## Launch of GSMA Inclusive Tech Lab

The event was also the occasion to launch the new GSMA initiative, the GSMA Inclusive Tech Lab, dedicated to developing inclusive innovations and technologies for the future. As a member of the Lab, IDEMIA will share its expertise in the field of digital identity to build projects and solutions promoting access to financial services, healthcare and mobility, among others, with the goal of expanding economic and social inclusion in developing markets.



## Digital connectivity: eSIM connectivity at scale

During the event, **Emir Aboulhosn**, VP of Digital Domains Connectivity at IDEMIA, partnered with **Andre Ngo**, Mobile Solutions Specialist at Microsoft to animate a conference about “**eSIM future-proofing: how can operators support all eSIM devices and use cases**”.

This conference focused on the fact that operators have to support different types of eSIM devices, including smartphones, smartwatches, PCs, cars, IoT, and more, with different, complex and changing requirements. The final outcome was that operators should take a holistic approach, and adopt a future-proof solution that considers as many devices and use-cases as possible to overcome this complexity and reduce costs.

IDEMIA will be at **GSMA Mobile360 MENA** event in Dubai, November 26 and 27. Do not miss the keynote “**Creating Business Value from Intelligent Connectivity**” with **Mongi Maamar**, Senior Director Global Solutions Experts at IDEMIA and representatives from mobile operators, regulators, and other ecosystem stakeholders.