



## IDEMIA: enter the world of Augmented Identity at the MWC 2018 in Barcelona (26 Feb-1 Mar)

IDEMIA, the global leader in Augmented Identity for an increasingly digital world, today announces its presence at the Mobile World Congress 2018, the world's largest gathering for the mobile industry, organized by the GSMA and held in Barcelona, from 26 February to 1 March 2018.

# PAYMENT CONNECTIVITY

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Securing our identity has become mission critical in the world we live in today. By standing for **Augmented Identity**, IDEMIA guarantees secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

At the Mobile World Congress 2018 in Barcelona, IDEMIA invites you to experience its solutions to reinvent the way we "Communicate", "Connect", "Get Around", "Transact" and "Identify" easier, through five dedicated demonstration areas.

### A wide range of innovations will be showcased on the IDEMIA booth:

- Know Your Customer solution for mobile customer onboarding
- 3D Face & iris recognition for mobile phones
- Security from connected objects to the Cloud
- eSIM orchestration & management
- Innovative technological solutions for the Automotive market (creation of trusted digital identities, key digitalization, connected vehicle solution, driver's facial recognition)
- Digital customer experience and adaptive authentication for Financial Institutions
- IDEMIA next generation of smart payment cards (F-Code, Blink, Motion Code) and mobile payment services
- Biometric data capture
- ... and much more to discover!

*Since Oberthur Technologies and Safran Identity & Security (Morpho) joined forces to form our new group in 2017, it is the first time we will be present under the IDEMIA banner at the Mobile World Congress and, as a GSMA member, we know how important it is to be part of this great event, where tech-leaders, clients and partners work together for a safer world. On top of that,*

*I am very pleased that this new edition of the Mobile World Congress is held under the theme Creating a Better Future, as this is exactly our ambition at IDEMIA. While we today need a new value proposition for a new world, IDEMIA is proud to stand for Augmented Identity and tirelessly support citizens, clients, customers with its leading solutions, in order to provide them with more and more security and convenience in their day-to-day lives.*

*Didier LAMOUCHE, CEO of IDEMIA*

**Take a tour of our stand in Hall 6 Booth #6H30 to discover the world of Augmented Identity.**

**IDEMIA speakers and demonstrators are looking forward to welcoming you!**

Visit our virtual press room: <http://mwc.vporoom.com/IDEMIA>

And follow us on Twitter: [@IdemiaGroup](https://twitter.com/IdemiaGroup) #MWC18

**About IDEMIA** - OT-Morpho is now IDEMIA, the global leader in Augmented Identity, with the ambition to provide a secure environment enabling citizens and consumers alike to perform their daily critical activities (such as pay, connect, travel and vote), in the physical as well as digital space.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

OT (Oberthur Technologies) and Safran Identity & Security (Morpho) have joined forces to form IDEMIA. With close to \$3 billion in revenues and 14,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, visit [www.idemia.com](http://www.idemia.com) / Follow [@IdemiaGroup](https://twitter.com/IdemiaGroup) on Twitter



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