



IDEMIA chosen as a supplier for cards & associated services by L.A. Metro

IDEMIA, the global leader in trusted identities for an increasingly digital world, today announces that it has been selected by the Los Angeles County Metropolitan Transportation Authority (Metro) as the supplier of TAP cards, and associated personalization services. TAP cards are contactless smart cards designed for use on buses and trains.

PAYMENT

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Metro in Southern California is unique among the transportation agencies in the United States. Created in 1993, Metro transports about 1.3 million passengers daily and oversees bus, rail, highway and other mobility-related building projects. The TAP card allows Los Angeles County passengers to travel with regional and local transit passes on the 24 transit providers. TAP cards offer a secure way for passengers to electronically pay fares and travel by tapping the card each time a rider boards a bus or train. Benefits of TAP include faster boarding times and the ability to recover balances if a card is lost or stolen. The TAP system is one of the largest smart cards systems in North America. TAP cards vary from the regular TAP card to personalized cards for seniors, disabled, and employer programs.

IDEMIA, former Oberthur Technologies of America, has been chosen by LA Metro to deliver a complete solution including all the steps from the production of the TAP cards to the shipment to the end-user: personalization with the cardholder's data, encoding of the card, loading of the transport ticket onto the card as well as its fulfilment. Thanks to IDEMIA's CityGo full contactless smart cards, users will benefit from a convenient, secure and easier transportation experience.

During a 3-year contract, IDEMIA will provide up to 5.5 million TAP cards per year and will support the fulfilment for about 1 million cards per year.

We are delighted to provide Los Angeles County transit riders with TAP cards and personalization services. IDEMIA has already demonstrated its expertise in transportation and payment markets worldwide, and met stringent technical requirements from Los-Angeles Metro. With a long-term perspective, travellers will be able to benefit from the various innovations of the IDEMIA offers for transport such as cards and wearables.

Eric Duforest, IDEMIA, Executive Vice-President of the Financial Institutions business unit.

IDEMIA was the ideal partner to provide us a complete solution for travel cards and services. We are especially delighted to take advantage of the technological know-how of Los-Angeles based IDEMIA services center for card customization. IDEMIA's cutting edge technology is a real opportunity for us to deploy more secure and convenient products and services for our customers.

David Sutton, Executive Officer, TAP and Revenue Collections for Los-Angeles Metro.

About IDEMIA - OT-Morpho is now IDEMIA, the global leader in trusted identities for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

With close to €3bn in revenues, IDEMIA is the result of the coming together of OT (Oberthur Technologies) and Safran Identity & Security (Morpho). This new company counts 14,000 employees of more than 80 nationalities and serves clients in 180 countries.

For more information, visit www.idemia.com / Follow @IdemiaGroup on Twitter



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