



# New York Jets Announce IdentoGO by IDEMIA as Official Identity Security and Biometrics Partner

Jets are First Professional Sports Partnership for the Identity-Related Services Brand  
Multi-Year Deal Includes Fan Hall of Fame Presenting Sponsorship

# TRAVEL

POSTED ON 10.10.17

The New York Jets have announced today a new multi-year partnership with **IdentoGO** by IDEMIA, the country's preeminent identity-related service provider and exclusive provider of TSA PreCheck®. The agreement marks **IdentoGO**'s first NFL partnership and first exclusive sponsorship in professional sports. The deal makes **IdentoGO** the Official **Identity Security** and Biometrics Partner of the New York Jets.

*We are proud to be the first sports team to partner with an industry leader like IdentoGO. IdentoGO's commitment to innovation and providing the best possible customer experience tightly aligns with our own philosophy. We look forward to working with them to explore new ways to provide our fans with access to new and improved technology to improve the gameday experience.*

New York Jets President Neil Glat.

The new deal will also provide Jets fans with the opportunity to register for expedited security screening for travelers (TSA PreCheck®) at MetLife Stadium on game days. The activation, which will take place at all Jets home games during the 2017 season, will be located between lots E and F, outside the MetLife gate. For more information on TSA PreCheck® enrollment, please visit [identogo.com/jets](http://identogo.com/jets).

*It is our mission and responsibility to make our security solutions, like the TSA PreCheck® program, available to as many people as possible. Our partnership with the Jets allows us to reach as many as 75,000 fans at each home game and enroll a high percentage of those people into the proven safe and secure program. We are thrilled to be working with such a world-class organization.*

Didier Lamouche, CEO of IDEMIA, the company that provides IdentoGO services.

As the Official Identity Security and Biometrics Partner of the Jets, **IdentoGO** will be the presenting partner of the New York Jets Fan Hall of Fame – an initiative launched earlier this season to celebrate the ultimate Jets fan. Culminating in an induction ceremony during the final home game of the 2017 season, the inaugural New York Jets Fan Hall of Fame inductees will receive recognition at the Atlantic Health Jets Training Center, recognition in the Jets Experience at all home games and events, a commemorative varsity jacket and Coaches Club tickets when the Jets take on the Chargers

on December 24, 2017.

Additionally, the partnership includes an innovative pilot program focused on leveraging **IdentoGO**'s wide-range of technology with the sole purpose to be potentially implemented as part of the fan experience at New York Jets home games and other Jets events throughout the year. The partnership also includes signage at MetLife Stadium, as well as digital, and social assets.

**About IDEMIA** - OT-Morpho is now IDEMIA, the global leader in trusted identities for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Security and IoT sectors.

With close to €3bn in revenues, IDEMIA is the result of the coming together of OT (Oberthur Technologies) and Safran Identity & Security (Morpho). This new company counts 14,000 employees of more than 80 nationalities and serves clients in 180 countries.

For more information, visit [www.idemia.com](http://www.idemia.com) / Follow @IdemiaGroup on Twitter

**About IdentoGO by IDEMIA** - IdentoGO by IDEMIA provides a wide range of identity-related services with the primary service being the secure capture and transmission of electronic fingerprints for employment, certification, licensing and other verification purposes – in professional and convenient locations.

IdentoGO is the exclusive provider of TSA PreCheck®, a program that allows pre-vetted travelers to move through security more quickly and easily when departing airports in the U.S.

Visit [IdentoGO.com](http://IdentoGO.com) for more information.

Follow the New York Jets: [twitter.com/nyjets](https://twitter.com/nyjets) | [facebook.com/Jets](https://facebook.com/Jets) | [instagram.com/nyjets](https://instagram.com/nyjets)



your press contact(s).

**ELIZABETH MARSHALL**

IDEMIA

+ 33 (0)978-215-2513

[elizabeth.marshall@us.idemia.com](mailto:elizabeth.marshall@us.idemia.com)

**MEGHAN GILMORE**

New York Jets

+ 33 (0)973-549-4684