

# OT-Morpho signs up 5 million US travelers for TSA PreCheck

Program continues to grow with heavy summer travel expected. MorphoTrust USA, part of OT-Morpho, a world leader in digital security and identification technologies, announces today that it achieved a milestone with its TSA PreCheck® Application Program services by enrolling 5 million customers.

# TRAVEL

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After receiving approval from TSA, this trusted traveler program allows U.S. citizens, U.S. nationals and Lawful Permanent Residents (LPR) to quickly move through security at US airports in expedited lines without removing shoes, laptops, liquids belts and light jackets. Ideal for domestic travel and frequent flyers who travel three or more times a year, this **enrollment service** is run exclusively by **IdentoGO**, a service made by MorphoTrust.

The 5 million enrollees speak to the size and success of the program. It has allowed an impactful relief to wait-times in security lines at US airports while at the same time maintaining a high-level of security. **Trusted travelers enrolled** in the **TSA PreCheck® Application Program** have a more convenient travel experience overall at the airports with less stress and hassle..

In May 2016, MorphoTrust ramped up efforts to meet the growing demand for **enrollment** in **TSA PreCheck®** to make it easier and more convenient for travelers to enroll. In addition to organizing a successful summer pop-up **enrollment** tour last July and August, MorphoTrust also expanded customer convenience in the past year:

- Enrolled more than three million more travelers in **TSA PreCheck®**, from two to five million;
- Launched a **mobile enrollment** RV tour with two RVs now on the road enrolling people at business parks, universities, and music festivals;
- Introduced a Groupon package that includes a voucher for **TSA PreCheck® Application Program enrollment** as well as \$150 worth of hotel discounts;
- Re-vamped the **TSA PreCheck®** advertising campaign with a focus on Millennials.

*The TSA PreCheck® program makes air travel more secure and more convenient for everyone. MorphoTrust has made great progress expanding the enrollment infrastructure to meet the growing demand for the travel program over the past year. Our biggest priority is making it as easy and fast as possible for more Americans to enroll in TSA PreCheck®, especially ahead of the busy summer travel season.*

Bob Eckel, CEO of MorphoTrust USA

**OT-Morpho** - is now IDEMIA, the global leader in trusted identities for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Security and IoT sectors.

With close to €3bn in revenues, IDEMIA is the result of the merger between OT (Oberthur Technologies) and Safran Identity & Security (Morpho). This new company counts 14,000 employees of more than 80 nationalities and serves clients in 180 countries.

For more information, visit [www.idemia.com](http://www.idemia.com) / Follow @IdemiaGroup on Twitter



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