

Societe Generale launches a next-generation card integrating a dynamic security code

PAYMENT

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As a leading e-commerce bank¹ in France, Societe Generale's priority is to continuously strengthen the security of online payments while making its customers' everyday lives easier.

Following successful testing among more than 500 people, **Societe Generale is one of the first global banks to offer its retail customers in France these next-generation cards featuring a dynamic security code.**

This innovative solution, **OT MOTION CODETM**, developed by Oberthur Technologies², consists in replacing the 3-digit security code usually printed on the back of the card with a mini-screen displaying a **new "dynamic" code which is refreshed automatically and randomly every hour³**. Thus, if the card data gets stolen, the 3-digit security code becomes useless within an hour, preventing fraudsters from re-using the information on e-commerce sites. Designed to help fight cyber crime, **this solution is also very simple as it changes nothing on the online purchasing process.**

This option is available to Societe Generale retail customers in France holding a CB/VISA card (CB/VPAY, CB/Visa, CB/Visa Premier or CB/Visa Infinite) at a price of €12 per year, in addition to the card subscription.

Responding to the constant growth of online purchases, this next-generation card broadens Societe Generale's range of payment solutions, already the most comprehensive one in the market, both for e-merchant clients (3D Secure, One-Click, Paylib) and retail customers (Pass securité, e-carte Bleue).

1.Societe Generale processes 1 out of 5 payments in France

2.For more information on OT MOTION CODETM : www.oberthur.com/MotionCode

3.The screen is powered by a battery with a longer lifetime than the card's