



## IDEMIA has been chosen by Handelsbanken as outsourcing partner for their card personalization

Handelsbanken, a leading Swedish bank claiming the best customer satisfaction in annual survey, outsource all card personalization processes to IDEMIA.

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To cope with constantly changing global market trends and services, banks need to invest in personalization technologies if they want to meet future challenges and stay one step ahead in the innovation game. IDEMIA, Augmented identity world leader, has been selected by Handelsbanken as outsourcing partner for Handelsbanken's card personalization.

IDEMIA's cutting-edge technology in card personalization will be available for Handelsbanken customers, as well as future online services such as customer on-boarding mobile identity to activate a card or provide secure customer authentication by tapping the card on the phone.

IDEMIA will support Handelsbanken to deliver best-in-class customer service and stay true to their world-class reputation. IDEMIA will start to convert all the bank's embossed cards by adopting the latest 'Lazer-Pro' techniques. With longstanding card manufacturing experience, IDEMIA will be a one-stop shop for all Handelsbanken's current and future card needs.

*We're thrilled Handelsbanken have selected us to take care of their card personalization. We will bring them both our in-depth know-how in card manufacturing and personalization as well as our digital services offering.*

IDEMIA's Financial Institutions Service Line Vice President, Alex Nolan

*We are pleased that IDEMIA has demonstrated that they can meet our high demands on quality and future proof services and we are looking forward to our cooperation.*

Handelsbanken's Head Development of Payments Kajsa Bohr

**About us** - IDEMIA, the global leader in Augmented Identity, provides a trusted environment enabling citizens and consumers alike to perform their daily critical activities (such as pay, connect and travel), in the physical as well as digital space.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, an identity that ensures privacy and trust and guarantees secure, authenticated and verifiable transactions, we reinvent the way we think, produce, use and protect one of our greatest assets – our identity – whether for individuals or for objects, whenever and wherever security matters. We provide Augmented Identity for international clients from Financial, Telecom, Identity, Public Security and IoT sectors. With close to 15,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, visit [www.idemia.com](http://www.idemia.com) / Follow @IDEMIAGroup on Twitter



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