

## IDEMIA taps former Amazon Exec David Desharnais as Chief Digital Product Officer

IDEMIA, the global leader in Augmented Identity, has today announced the appointment of David Desharnais as the Group's Chief Digital Product Officer. As Executive Vice-President and a key member of IDEMIA Group's Executive Committee, Desharnais will lead IDEMIA's cloud and digital platform strategy.

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An award-winning executive in technology innovation, digital platforms, and marketing, David Desharnais brings more than 25 years of leadership in systems and software development and digital/cloud technologies within start-ups and multinational public companies, including Amazon, American Express, Traxpay, ARM, and Cadence Design Systems.

Prior to joining IDEMIA, Desharnais held the position of Group Head & General Manager of Worldwide Industries at Amazon Web Services, providing cloud solutions to high-growth industries such as Financial Services, Automotive, Telecom, Energy, Travel, Retail, and Media & Entertainment. David also recently served as Chairman of the Board of Groundswell SPC, as Board Director of qBotica Inc., and as Executive Board Member of Point A Center of Supply Chain Innovation – advising on AI/IoT/Cloud technologies, Robotics Process Automation, FinTech, and Industrie 4.0.



Continuing to serve and delight customers by bringing new and innovative digital solutions to market is key to accelerating our growth. I am confident that David Desharnais' strong leadership and expertise will be essential, and a driving force in his mission within our Group: taking IDEMIA's digital solutions and capabilities to the next level, helping to shape our Business Unit strategies, and creating new breakthrough digital products and solutions.

Yann Delabrière, IDEMIA CEO



Data security, end-user privacy, and digital identity are categorical imperatives to enabling frictionless global mobility, and establishing trust in the fast-growing digital economy. As a world leader in biometrics, identity, and digital security, IDEMIA is at the epicenter of shaping the future of public and private interactions and transactions, and it is an honor to have the opportunity to

lead the talented digital solutions and technology teams making this possible.

David Desharnais

Based in the USA, David Desharnais will head a global team of digital experts in charge of designing, building and running IDEMIA's digital platforms. His appointment takes effect immediately.

**About us** - IDEMIA, the global leader in Augmented Identity, provides a trusted environment enabling citizens and consumers alike to perform their daily critical activities (such as pay, connect and travel), in the physical as well as digital space.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, an identity that ensures privacy and trust and guarantees secure, authenticated and verifiable transactions, we reinvent the way we think, produce, use and protect one of our greatest assets – our identity – whether for individuals or for objects, whenever and wherever security matters. We provide Augmented Identity for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

With 13,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, head to [www.idemia.com](http://www.idemia.com) / Follow @IdemiaGroup on Twitter



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