

IDEMIA changes its management structure to consolidate its Augmented Identity global leadership and appoints Pierre Barrial CEO of its new Secure Enterprise Transactions division

IDEMIA today announced the appointment of Pierre Barrial as CEO of the newly created Secure Enterprise Transactions (SET) division.

PAYMENT
CONNECTIVITY
ACCESS CONTROL

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IDEMIA Group CEO Yann Delabrière today announced that all existing Group transactions business units, i.e. Financial Institutions, Mobile Operators and Connected Objects will be brought together under one division. In addition, the IDEMIA Group is also considering the creation of a new *Digital* business unit within the SET division.

The new division will be led by Pierre Barrial, who previously managed IDEMIA's Financial Institutions business unit.

IDEMIA's customers, i.e. banks, fintech firms, telecoms operators, smartphone manufacturers, IoT firms and automotive manufacturers, are rising to the challenge of managing online services and getting digital. Against such a backdrop, while IDEMIA will continue to develop its long-time expertise in cutting-edge technologies such as cryptography, artificial intelligence, biometrics or cloud communications, the new SET division will deliver connectivity, payment and

identity solutions as customers require under a revamped offering that guarantees IDEMIA's services efficiency, fluidity and security. By creating the new SET division, IDEMIA will streamline its structure so as to foster a far-reaching Group vision that will give customers further growth opportunities on new markets.



As market leader, we harness technologies that are crucial for digital, the new reality, i.e. secure connectivity management, secure payments and secure identity management. The new SET division will support customers as they go digital while continuing to provide value-enhancing and trail-blazing services for their traditional operations. Pierre Barrial is a top class business manager and I have no doubt at all he will be a complete success in his new job.

IDEMIA CEO Yann Delabrière

Amanda Goubault, who used to be Senior Vice President Financial Institutions Global Sales and Commercial Processes, will take over from Pierre Barrial as Executive Vice President Financial Institutions. She will also sit on the IDEMIA executive committee.

Fabien Jautard and Yves Portalier will keep managing, the *Mobile Operators* and *Connected Objects* business units respectively as Executive Vice Presidents and members of the Group executive committee.

The *Connected Objects* business unit will henceforth take over IDEMIA's biometrics device activities.

All the above appointments take effect immediately.

About IDEMIA - IDEMIA, the global leader in Augmented Identity, provides a trusted environment enabling citizens and consumers alike to perform their daily critical activities (such as pay, connect, travel and vote), in the physical as well as digital space.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, an identity that ensures privacy and trust and guarantees secure, authenticated and verifiable transactions, we reinvent the way we think, produce, use and protect one of our greatest assets – our identity – whether for individuals or for objects, whenever and wherever security matters. We provide Augmented Identity for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

With close to \$3 billion in revenues and 13,000 employees around the world, IDEMIA serves clients in 180 countries.

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