IDEMIA

MorphoTrust names Confirm go-to-market partner for the commercial ID and identity authentication sector

MorphoTrust® Biometric and Document Authentication Technology to be Integrated by Confirm

PAYMENT
IDENTITY
PUBLIC SECURITY

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MorphoTrust USA and Confirm Inc. announced an expanded relationship in the **commercial identity** and **authentication sector** to offer scalable **identity solutions** to the commercial and consumer marketplace at an accelerated pace.

Under their latest agreement, MorphoTrust named Confirm as a go-to-market partner in the **commercial ID** and **identity authentication** sector. Confirm will integrate certain MorphoTrust biometric and document authentication technology with its own cloud-based document and identity authentication technologies to enable commercial businesses to authenticate physical IDs including driver's licenses, state identification cards and passports.

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There are a wide variety of applications for the commercial sector to use technology that requires authenticating government issued IDs. This type of authentication is critical for any type of high-trust transaction. With MorphoTrust's best-in-class technology a key component of our engine, we bring a great deal of trusted value to the commercial market.

Bob Geiman, Confirm Founder and CEO

MorphoTrust's licensed suite of solutions offers a variety of authenticating technologies such as enhanced **security feature (ESF)**, **deep pattern matching (DPM)** and **1:1 facial recognition**, while Confirm offers further **ID verification technologies** that are cost-effective, nimble and allow for multi-factor authentication. Confirm's developer-friendly solution globally authenticates government-issued documents in a matter of seconds by employing advanced image capture, machine learning and computer vision techniques. The integrated solution requires no subjective manual review and was purpose-built to protect the privacy of personally identifiable information.

"We are excited by our newly expanded partnership with Confirm," said MorphoTrust CEO and Confirm Advisory Board member Bob Eckel. *"Their strategic approach and deep understanding of the commercial market make Confirm well-positioned to enable new ID authentication use cases for the commercial marketplace that will resonate with consumers."*

These technologies can be embedded into customer-facing applications using the combined SDKs and APIs offered by

Confirm. Their flexibility allows for the integration of additional, third-party APIs when greater authentication capabilities are required for higher-trust and higher-risk transactions, making these solutions easily customizable for business needs and use cases across a wide range of industries.

OT-Morpho - is now IDEMIA, the global leader in trusted identities for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Security and IoT sectors.

With close to €3bn in revenues, IDEMIA is the result of the merger between OT (Oberthur Technologies) and Safran Identity & Security (Morpho). This new company counts 14,000 employees of more than 80 nationalities and serves clients in 180 countries.

For more information, visit www.idemia.com / Follow @IdemiaGroup on Twitter

your press contact(s).

JULIEN TAHMISSIAN

Havas
+33 (0)1 58 47 90 54
julien.tahmissian@havas.com