

## Safran announces participation and integration in the Entrust Datacard Card Validation Program for EMV Payment Cards

Safran Identity & Security, a global leader in identity and security solutions, has entered into an agreement with Entrust Datacard Corporation as a Technology Alliance Partner. Additionally, the company's industry-leading solutions for financial institutions have been awarded Entrust Datacard Ready designation.

# PAYMENT

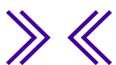
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Entrust Datacard Ready designation is awarded to Technology Alliance Partners who have successfully met product interoperability test criteria as defined by Entrust Datacard. Through the partnership, Safran is able to validate the compatibility of its **credit and debit EMV\* payment cards** with **Entrust Datacard personalization solutions** prior to a customer's implementation.

Safran Identity & Security participates in the **EMV Card Validation Program (ECV)** track of the Entrust Datacard Technology Alliance Program, which is focused on fostering partnerships with other leading organizations to provide customers with simple and powerful solutions that address real business challenges.

Existing and future Entrust Datacard personalization solution customers are able to onboard **Safran payment card** products more rapidly with better results from a smaller investment. Multiple payment card products have already been validated and are available for EMV implementation set-up with **Entrust Datacard™ personalization** solutions today.



We are very pleased to be partnering with Entrust Datacard as they are a known leader in the industry. The ECV program not only ensures that our chips are compatible with Entrust Datacard personalization solutions, but it gives our customers the flexibility to expand or change their EMV payment card products with less expense. While inclusion in the program is not limited to the U.S., the U.S. focus furthers Safran's support of the ongoing EMV migration.

Arnaud Jullien, vice president Sales North America, Business Solutions Division at Safran Identity & Security

Through this program, **Safran is offering a comprehensive EMV payment card portfolio**, including contact and contactless cards.



We are excited to be working with Safran. Given the complexity and secure design of today's payment cards, it's necessary for us to work together within the industry to drive a better experience for our customers. Integrating Safran, a global leader in payment solutions, in the ECV program will allow us to better achieve this goal.

Josh Jabs, vice president, Strategic marketing for Entrust Datacard

Designed to improve the customer experience in developing their EMV card infrastructure, the **EMV Card Validation Program** track of the Entrust Datacard Technology Alliance Program provides manufacturers and suppliers the ability to improve the implementation process for their customers.

To learn more about the **Entrust Datacard Technology Alliance Program** and the **Entrust Datacard EMV Card Validation Program**, please visit [www.entrustdatacard.com/technology-alliance-program/](http://www.entrustdatacard.com/technology-alliance-program/).

\*EMV is a technical standard for payment cards and terminals.

**About IDEMIA** - OT-Morpho is now IDEMIA, the global leader in Augmented Identity for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

OT (Oberthur Technologies) and Safran Identity & Security (Morpho) have joined forces to form IDEMIA. With close to \$3 billion in revenues and 14,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, head to [www.idemia.com](http://www.idemia.com). And follow us @IdemiaGroup on Twitter.