IDEMIA

Safran Identity & Security presents "IoThrive", an end-to-end solution to secure the Internet of Things

Safran Identity & Security launches "IoThrive," a solution enabling management of the entire security chain in the Internet of Things, from a connected object's digital identity to trusted cloud services.

 # CONNECTIVITY

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The Internet of Things (IoT) is creating new opportunities in many industry areas, especially through an exponential increase in data, analytics and communication capabilities. This growth is also driving attention to security risks, given that every connected object is a possible entry point into the network.

The IoThrive product range is able to manage **trusted identities** for **connected objects** through their complete lifecycle in non-cellular networks such as LPWAN (LoRa, Sigfox), Wi-Fi and Bluetooth, which will represent more than 70% of IoT connections by 2025. It includes **Secure Elements** designed for the **Internet of Things** supporting different schemes of authentication, provisioning of cloud services for their remote management and other value-added services. This package enables customers to holistically manage an IoT environment with the confidence that all related objects, connections and data are fully protected.

> *Our approach in developing the IoThrive range has been to free our customers from security concerns, so they can focus on delivering innovative IoT use cases. This is why we made IoThrive an end-to-end solution including both hardware and services. In contrast to all other market offerings today, where you have to piece together different products from multiple vendors, IoThrive is the only package that presents the entire solution required for robust security and a trusted identity of Things*

Yves Portalier, Vice President & General Manager for the Telecom Business Unit at Safran Identity & Security

Commercially available by mid-2017, the IoThrive product range will be demonstrated at GSMA Mobile World Congress in Barcelona (February 27 – March 2 / Hall 6, Stand G 30).

OT-Morpho - is now IDEMIA, the global leader in trusted identities for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we

reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Security and IoT sectors.

With close to €3bn in revenues, IDEMIA is the result of the merger between OT (Oberthur Technologies) and Safran Identity & Security (Morpho). This new company counts 14,000 employees of more than 80 nationalities and serves clients in 180 countries.

For more information, visit www.idemia.com / Follow @IdemiaGroup on Twitter

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