

## IDEMIA to bring its Identogo program to Barclays Center

Partnership will Include a Permanent Identogo Center and Dedicated Entrance

# IDENTITY & SECURITY, N.A.

POSTED ON 03/15/18



Barclays Center and IDEMIA have aligned to bring Identogo to the Brooklyn venue, which is home to the NBA's Brooklyn Nets, NHL's New York Islanders, world-class concerts, championship boxing, family events and more.

Identogo, which is the enrollment provider for the TSA PreCheck® Application Program, will offer enrollment into the program from the retail location within the venue. IDEMIA will open an Identogo retail location in Barclays Center, on the Atlantic Avenue side of the venue, which will be accessible from the street as well as from the arena's main concourse. Fans who are customers of Identogo will also be able to utilize a dedicated "fast pass" entrance into the building.

Barclays Center and IDEMIA will also work together on future security enhancements at the venue.



We are pleased to partner with IDEMIA to bring its Identogo services to Barclays Center. Identogo will further provide value to our fans that goes above and beyond the traditional event experience.

Brett Yormark, CEO of Brooklyn Sports & Entertainment



Stadium and arena security are important to all of our communities. Our value-added solutions will offer enhancements to both security as well as fan experience at these types of venues. We are excited that Barclays Center is the first arena to have a permanent Identogo retail location. We look forward to making sure all of the fans attending events at the venue and in the surrounding community enroll in the TSA PreCheck® program to take advantage of its benefits – both at the Barclays Center and at 200 airports around the U.S.

**About IDEMIA** OT-Morpho is now IDEMIA, the global leader in trusted identities for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

OT (Oberthur Technologies) and Safran Identity & Security (Morpho) have joined forces to form IDEMIA. With close to \$3 billion in revenues and 14,000 employees around the world, IDEMIA serves clients in 180 countries.

· For more information, visit [www.idemia.com](http://www.idemia.com) / Follow @IdemiaGroup on Twitter

**About Brooklyn Sports & Entertainment** Brooklyn Sports & Entertainment (BSE) develops and operates state-of-the-art venues and manages premier sports franchises, delivering dynamic content and experiences for audiences. BSE oversees programming, marketing, sales, and operations for Barclays Center, NYCB LIVE, home of the Nassau Veterans Memorial Coliseum, LIU Brooklyn Paramount Theatre, and Webster Hall. BSE manages and controls the Brooklyn Nets and its NBA G League team, the Long Island Nets, as well as the business operations of the NHL's New York Islanders.

Barclays Center, which opened on September 28, 2012, offers 17,732 seats for basketball, 15,795 for hockey, and up to 19,000 seats for concerts, and has 101 luxury suites, four bars/lounges, four clubs, and Parm Italian Restaurant & 40/40 CLUB by Tanduay Rum.

NYCB LIVE, home of the Nassau Veterans Memorial Coliseum, reopened on April 5, 2017 after undergoing an extensive renovation. The Coliseum offers 14,500 seats for basketball, MMA and boxing, 13,900 for hockey, up to 15,000 for concerts, and 4,500 seats for its theater configuration. With a focus on emerging businesses, BSE identifies and creates alliances, strategic partnerships and other business opportunities to ensure the success of its assets.

**About IdentoGO by IDEMIA** IdentoGO by IDEMIA provides a wide range of identity-related services with the primary service being the secure capture and transmission of electronic fingerprints for employment, certification, licensing and other verification purposes – in professional and convenient locations.

IdentoGO is the exclusive provider of TSA Pre<sup>®</sup>, a program that allows pre-vetted travelers to move through security more quickly and easily when departing airports in the U.S. Visit [IdentoGO.com](http://IdentoGO.com) for more information.



your press contact.

**IDEMIA - HAVAS PARIS PR AGENCY**

+ 33 6 63 73 30 30

[idemia@havas.com](mailto:idemia@havas.com)