

## OT supports the newly created MVNO Forbesfone's international development with delivery of SIM cards and tailor-made services

# MOBILE OPERATORS

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Oberthur Technologies (OT), a leading global provider of embedded security software products, services and solutions was selected by the newly created MVNO, Forbesfone, a partner of the internationally renowned Forbes magazine, to become their unique provider of both mobile products and services. OT will fully and actively support Forbesfone's international deployment with the delivery of cards, solutions and bespoke services such as packaging and delivery of SIM cards directly to recipients located in any part of the world.

Forbesfone is a new MVNO based in Malta carried by the Forbes brand, specialized in the provision of services targeting business people. Forbes Magazine is an undisputed reference in journalism, covering professional subjects such as Industries, markets and finances. The branching out into telecoms through Forbesfone, shows the intention of Forbes to provide a world class mobile service, aimed at travelling business people.

Forbesfone has already rolled-out its data services worldwide, and calling and SMS service in all Europe and US. The expansion to a full worldwide coverage on calling and messaging service is planned for early 2016. The ambition is to provide frequent business travelers, as well high international callers, with one simple solution through carefully designed products that minimize costs while maintaining a high level of service. To subscribe to Forbesfone mobile services, end-users are invited to connect to the Forbesfone website, [www.forbesfone.com](http://www.forbesfone.com), in order to register and order on-line their new SIM cards and related services.

To meet these real-time SIM requirements, OT has set up a complete organization of On-Demand Services using one of its key European service centers to package each SIM card, personalize the packaging using end-user's personal data and distribute directly to the end-user anywhere in the world.



Redefining roaming is the aim of our game. We have carefully studied the needs of the frequent traveler and understand that mobile connectivity can be a burden both financially and operationally. We believe our mobile service will be a game changer in the telecoms industry. This service will open up a cost-effective world to frequent travelers in which looking for a Wi-Fi hotspot becomes redundant, and worrying about heavy bill-shocks or hidden charges is a thing of the past.

Walter KOMAREK, CEO of Forbesfone



We are delighted to be the unique partner of Forbesfone in order to provide them with a complete offer: from SIM card delivery to value-added tailor-made services such as packaging, logistics and device management. Through our partnership, we will help this new MVNO to prepare its future success as an international mobile player.

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