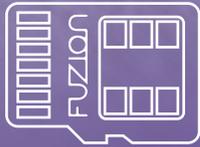


FuZion

Boost mobile phones with more memory and connectivity



SIM + SD CARD
FUZion



IDEA has launched a brand new device: FuZion. It combines a SIM and microSD functionality in one single device to offer more connectivity and more memory to end-users. The beauty of this product is that it is compatible with phones that are already available off-the-shelf and already deployed in millions.

Always more in a single mobile phone

More and more mobile phones offer the possibility to have more connectivity (dual SIM phones) and more memory (microSD card).

In the context of miniaturization, smartphone manufacturers are even offering the possibility to have two SIM cards or one SIM card and a microSD device in a single rack.

However, till today the end-user still had to choose between two lines (one personal line and one professional line for example) or one line and more memory for their pictures, video and music etc.

FuZion: a new device to offer more connectivity and more memory

FuZion is the solution to avoid this dilemma. In this brand new device we combined the functionalities of a SIM and a microSD, bringing something completely new to the market.

FuZion enhances the value of dual SIM phones thanks to an innovative companion without any additional investment. Its microSD form factor will be compliant with all existing device architectures.



Benefits



Offer greater connectivity & memory capabilities

for dual SIM phones, by combining two lines and large memory in a single device



Differentiate with enriched content bundles

by offering preloaded content (such as music, videos and games), associated with dedicated promotions



Reduce footprint in connected objects

by using only one slot for memory and connectivity (for security cameras for instance)

Why IDEMIA?

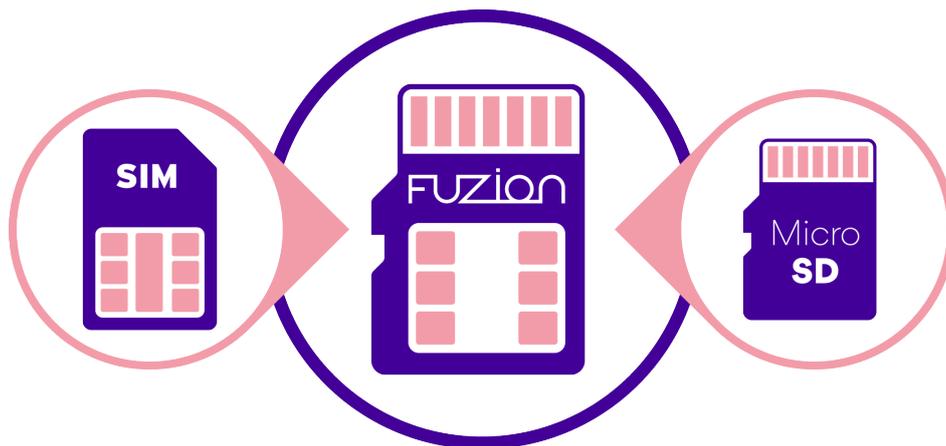
When we innovate we look around us and one of our primary objectives is to deliver a convenient experience to end-users. FuZion has been designed in response to the need of millions

of mobile phone users who need a free SIM slot for business, when they travel or simply to cumulate the benefits of two subscription plans – without sacrificing their phone memory.

FuZion: a plug-and-play solution

FuZion is ready to start immediately. Its form factor is the same as a microSD. All users need to do is to check if their phone is equipped with a DUAL SIM tray with a hybrid slot, insert FuZion, place their second SIM in the remaining slot and start their phone.

Over 90 models from 18 major mobile phone manufacturers are now compatible with FuZion. This vast number of models will encourage end-users to adopt FuZion.



Cutting-edge technology

- › FuZion follows SIM and microSD standards
- › FuZion combines features of:
 - microSD memory sizes from 32 GB up to 128 GB
Video speed class V30
 - SIM - 128k Java and more, 3G, 4G, 5G, HTTP - other sizes and features optional



And tomorrow?

- Replace today's classic SIM by an eUICC to provide further connectivity flexibility to end-users
- Connect the SIM and microSD to secure the applications and data on the microSD via the SIM