Only you can assert your identity

Identity is unique – it’s who we are, where we live, and a major part of everything we do. It’s personal and private, and it deserves the highest level of protection.

At IDEMIA, we create a safe and simple future where identity verification is indisputable and only each individual can assert his or her personal identity. We call it Augmented Identity – an identity that ensures privacy and trust and guarantees secure, authenticated and verifiable transactions. It is an identity so enhanced and adaptable that it allows us to truly enjoy life – because securing our identity is key to making our world a safer place.

As our world becomes increasingly digitally connected, personal identity and security only become more important. That’s why protecting the identity of citizens is a top priority of governments worldwide.

As a trusted partner to government agencies for more than 60 years, our deep domain expertise in civil identity, public security, secure credentials and commercial markets for biometric identification and document authentication is second to none. These strengths, paired with our unparalleled relationships and pioneering approach to in-person identity resolution and proofing, make us the leading provider of best-in-class solutions for civil and commercial transactions.

Globalization, digitalization and mobility – all of these drivers contribute to the evolving landscape of identity and security. With identity fraud on the rise, consumers need – and are demanding – secure identification credentials that leverage the latest biometric technology. Thanks to IDEMIA’s broad range of government-approved solutions, you can be assured that identities are protected.
Living in the U.S. and Canada

Today, over 350 million people live in the United States and Canada, scattered over 7.65 million square miles of land. Given their sheer size, these two countries have a very unique set of challenges relating to authenticating and using identities.

Whether it’s due to the Canadian sense of hospitality, the American Dream or just to see the sights, one million international visitors enter the two countries every single day. Guaranteeing border security under these circumstances is a major task. It means verifying one million foreign passports as well as those of residents returning home. Border agents need secure and efficient tools to keep up with the heavy flow of passengers. Meanwhile, citizens also expect the highest level of security with the least impact on their journey.

This expectation of a simplified yet secure identity extends far beyond airports and country borders. Residents of the United States and Canada also seek out solutions to enhance their everyday lives, hence the growing demand for mobile solutions. For example, customers are increasingly digitizing their wallets onto their smartphones, looking for ways to do away with tiresome passwords and searching for solutions that feel innate, obvious and streamlined. As smartphone usage soars, so too does the acceptance of biometric solutions. In fact, studies have shown a strong correlation between the two trends. High-profile hacks of famous smartphone models prove, however, that users need enhanced biometric security to protect them as they conduct the vast array of transactions that are now routinely conducted on smartphones.

It’s not only individual citizens who are migrating towards digital solutions either; governments themselves are catching onto the benefits of “going full digital.” With 75 percent of U.S. State Chief Information Officers developing cloud-first policies, the government space is moving out of folders and file cabinets and connecting their back offices to the cloud.
What drives us

Our mission is to create a world where each individual claims a unique identity as easily and as smoothly as possible without the risk of being impersonated. An individual’s identity is a person’s most personal and private possession. It needs the greatest possible protection. At IDEMIA, we are committed to delivering complete, high-quality identity solutions, ensuring individual PRIVACY and empowering each person to control and assert his or her unique identity.

While securing individual identity is paramount, we know that a SECURE identity is nothing if it is not also CONVENIENT. Today, people want what they want, when they want it and our clients are no different. They need solutions that work in the world we live in — this means creating identity solutions that replace the difficult, cumbersome processes of yesterday and provide people with ways to identify themselves quickly, easily and securely.

After decades of acting as a responsible, TRUSTED and reliable partner to numerous government agencies — from Ontario’s Ministry of Transportation to the U.S. Department of Defense — we are in a unique position to continue to leverage these relationships, providing citizens with the latest identity solutions available.

Key Figures

#1 in Driver’s License issuance in the U.S.

#1 in U.S. civilian biometric background checks

#1 in U.S. for automated biometric systems

THEY TRUST US

“IDEMIA has been a great partner as we have worked to bring to life our vision for a mobile identity application. They’ve been innovative and agile, and demonstrated a very mature vision for mobile credentialing and how it can enhance security and convenience by putting one identity, one record in the palm of our customers’ hands.”

Mark Lowe, Director of the Iowa Department of Transportation

“Virginia DMV already partners with several state agencies to offer our customers certified copies of birth certificates, hunting and fishing licenses and more. This new partnership with TSA’s contractor IDEMIA allows us to bring yet another highly sought-after service into DMV customer service centres so Virginians can obtain TWIC and TSA Pre✓ credentials conveniently and efficiently.”

Richard D. Holcomb, Commissioner, Virginia Department of Motor Vehicles
Our promise to you

Our dedicated local teams understand your expectations and tailor our solutions to your regional needs. With Augmented Identity at the core of everything we do, we are the leader in the American and Canadian markets in delivering secure credentials, enrollment services, biometric identification and document authentication.

Identity enrollment services

For frequent flyers, the airport security checkpoint routine is all too familiar. Waiting in a zigzagging line, opening carry-on bags, and removing shoes and anything that may set off the sensitive metal detectors...only to turn around and do it all again on the way home. IDEMIA’s IdentoGO centers are changing all of that. With locations across the U.S. and Canada, travelers need only come in to an IDEMIA IdentoGO center, register their fingerprints and photo, and complete simple forms that help prove that they are who they claim to be.

Once they pass the background check, their TSA Pre✓ status will enable them to bypass long lines the next time they travel – and these services are not reserved only for international and frequent travelers. Whether a traveler is a worker at a national maritime facility, a candidate in the final stages of interviewing for her dream job, or a fan of the San Francisco 49ers or the New York Jets, our IdentoGO centers handle the secure capture and transmission of biometric and biographic data to help each traveler prove his or her identity.

Secure identity credentials

An individual’s identity can be materialized and dematerialized in many different forms — from a driver’s license to a passport or ID card to a government identification card. These plastic cards, or their digital equivalent, connect to an individual’s driving record, travel history, and government subsidies. In some cases, they also connect to the high-security buildings, rooms or documents to which individuals have access. Regardless of the format, these cards need the highest level of security because they are linked directly to an individual’s identity.

For decades, IDEMIA has produced millions of high-quality secure credentials — including 80 percent of all drivers’ licenses in the U.S. Our solutions provide easy, seamless and convenient means of identification in both the physical and digital worlds, allowing individuals’ credentials to securely follow them, in a form that they already keep with them at all times. Our mobile driver’s license solution is just one example. We are the proven partner of state and federal agencies because we guarantee to each resident that “Only you can be you.”
ID document authentication and biometric identification

The U.S. and Canada are routinely faced with a broad range of public security challenges affecting border control, law enforcement and more. In this context, organizations tasked with meeting these challenges are increasingly in need of flexible and innovative solutions to protect both people and their property.

Whether at a secure location, such as an international border, or at someplace more ordinary like a local liquor store, many individuals try to pass themselves off as people they are not. Our innovations in card security features and document authentication make it impossible for even the highest quality fake IDs to pass as the real thing, keeping our borders more secure and our citizens safe.

Law enforcement and border control are also in need of a quick and reliable means of identifying individuals. Designed to address these challenges, IDEMIA’s biometric identification system provides real-time identification of individuals. It accomplishes this by processing fingerprints and recognizing faces, as well as allowing for the addition of iris scans and other modalities, with scalability and high accuracy.
Augmented Identity

We’re helping American and Canadian citizens conveniently and securely assert their identity. It’s called Augmented Identity.
Our innovations

Mobile driver's licenses

Connected to the cloud, our mobile driver’s license is always up-to-date: personal information, such as home address and organ donor status can be updated instantaneously. Since drivers carry the license 24 hours a day/7 days a week on their smartphones, they are also less likely to forget it. Iowa drivers have been the first to try it, and we will soon roll it out to other states in the U.S.

Next-door identity service centers

Our IdentoGO centers provide services for a variety of identification needs — from TSA Pre✓ enrollment to government background checks. Our most frequented centers service over 50,000 customers a year, quickly and conveniently.

Personal identification cards for sensitive locations

Whether in a government or corporate setting, certain documents or even rooms sometimes need a higher level of protection. IDEMIA’s ID-One PIV smart card ensures that only individuals with certain levels of security clearance have access to confidential information and settings. We have been the number one PIV card provider to the U.S. Federal Government since 2005, supplying cards to over 100 federal agencies including the White House.
Trusted online ID

Backed by a personal record on file with the state’s Motor Vehicle Agency, our electronic ID (eID) solution provides residents with secure digital credentials that facilitate their online transactions. In Alabama, we help residents access their personal information on the state’s tax website, so they can log in and file their tax returns with a simple selfie that protects them from state income tax refund theft. Our solution eliminates tedious user IDs and passwords.

Rapid video analysis

Our Video and Image Analytics Platform provides investigators with rapid automated analysis of videos from multiple sources. It can be programmed to search for faces, persons, objects, and movement. Because of the speed of automated analysis, and the ability to fine-tune the search for images of interest, investigators can quickly focus on images likely to contain valuable evidence.

Seamless, on-the-spot facial recognition

Our facial recognition console helps airports and border checkpoints deal with the increasing number of travelers by providing a fast and highly secure biometric solution for face capture and matching in one single connected device. This innovative contactless solution provides high quality face capture concurrently and continuously in a video image stream, and then uses the best images to conduct highly accurate face recognition in just a few seconds. The device is as easy to use as crossing a street, and is activated by detection of a moving face, without active user cooperation.