



DIGITAL INSERTS

Reach your consumer in record time with 2.0 inserts



In today's digital world, consumers do not want to wait anymore and want to manage everything online. IDEMIA's Digital Inserts Issuance Service gives financial institutions the opportunity to digitize their inserts and make them available at cardholders' fingertips.

Financial institutions in the digital age

Digital is no longer an option. Traditional banking players and new market disruptors have driven the market to digital and paperless banking. Financial institutions have already begun their paperless journey with e-statements, email notifications, etc.

Make paper a thing of the past

After having dematerialized PIN codes with its Smart PIN service, IDEMIA continues to expand its digital services, providing financial institutions with solutions to replace the marketing inserts they send with the cards and make them available electronically.

Digital Inserts by IDEMIA

Digital Inserts is an "end-to-end" secure and flexible service.

Digital Inserts allows financial institutions to:

- Digitize their marketing collaterals
- Address all their consumers with multichannel service
- Deploy it in a record time
- Manage the service efficiently



Increase consumers experience

Digital Inserts service provides issuers with an effective tool to answer consumers' need of instantness and make sure they reach them



Improve processes & reduce costs

Digital Inserts service transforms the paper based lengthy process into a quick and efficient one



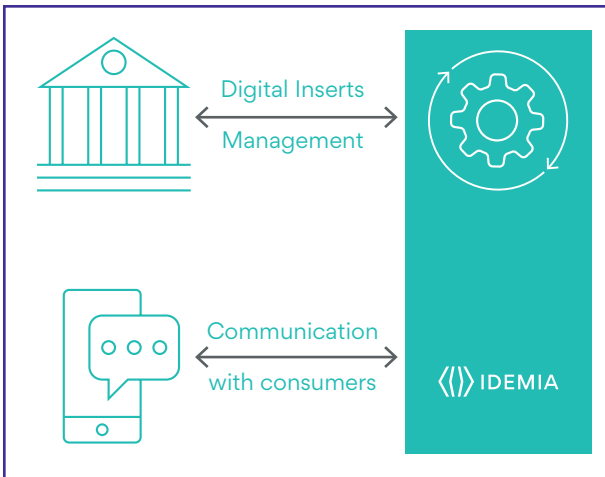
Increase omnichannel experiences

Digital Inserts service helps the issuers to strengthen their digital strategy

Why IDEMIA?

From enrollment and PIN management to digital cards and inserts, IDEMIA offers a full range

of digital services to support traditional financial institutions and new digital banks in their digital projects. IDEMIA is the one-stop-shop.



DIGITAL INSERTS PLATFORM

Secure web platform for issuers to manage the entire lifecycle of the marketing contents, from the first upload to update and replacement.

- All file formats are accepted
- No more limitation in terms of size, format and volume of inserts
- Updates are instantly made available to consumers

MULTICHANNEL COMMUNICATION

Strong communication platform providing issuers with multiple communication channels.

- SMS
- Email
- QR code printed on card carrier

Generation of a unique link per consumer provides security with convenience. The display of the digital inserts is adapted to all devices.

DEPLOYMENT & MANAGEMENT

Efficient service developed for quick deployment and easy management.

Digitization of inserts brings added-value to issuers.

- Access to the status of the insert deliveries
- Real time & periodic access to what consumers are downloading



CONSIGN PAPER TO HISTORY

IDEMIA provides a quick and easy pathway for issuers to realize the benefits of a digitized world: speed, control, convenience, all with efficiency.

IDEMIA's Digital Inserts service provides a powerful eco-friendly vehicle as it significantly reduces the numbers of inserts printed and sent.

And tomorrow?

Issuers can continue their digital transformation with:

Smart Alert: E-notification service to deliver card related information via SMS or Email.

Smart PIN: PIN management service for instant PIN code selection or delivery via SMS, mobile APP, web or IVR.

Digital Payment: Solution to make your card available digitally in your wallets.