

# Identity Proofing

Onboard customers and verify identities anytime, anywhere



Identity proofing and verification for enterprises that need to know, trust, and verify the identities of their customers.

## Identity proofing challenges

Identity verification is the practice of ensuring that applicants are who they claim to be, with a certain level of assurance.

Service providers can leverage identity proofing technology to:

- › Streamline customer onboarding across multiple channels
- › Improve operational efficiency
- › Comply with Anti Money Laundering (AML), Combating the Financing of Terrorism (CFT) and Know Your Customer (KYC) regulations
- › Reduce identity fraud
- › Adapt to local regulations and business needs

## Identity Proofing

Our Identity Proofing Platform is a powerful identity verification service that provides:

- › ID document capture & verification
- › Face capture & verification
- › Root of trust checks
- › Third-party database checks
- › AML/CFT compliance checks

The result is a trusted customer identity that gives service providers the assurance they need to proceed with onboarding.

Identity Proofing is part of the IDEMIA Identity Platform, a universal platform for secure and trusted digital identity proofing, management and authentication.

## Benefits



### Onboard customers anytime, anywhere

- Increase customer acquisition
- Leverage all sales channels and devices
- Engage with new customers
- Improve efficiency



### Improve the customer experience

- Streamline onboarding process
- Reduce delays from weeks to minutes
- Provide users immediate access to services after onboarding



### Establish trust and compliance

- Comply with AML<sup>1</sup>, CFT<sup>2</sup> and KYC<sup>3</sup> regulations
- Fulfill risk management obligations
- Reduce identity fraud

1: Anti Money Laundering  
2: Combating the Financing of Terrorism  
3: Know Your Customer

## Why IDEMIA?

- › Global leader in biometrics with nearly 50 years of experience in fingerprint, face, and iris verification
- › Independently tested biometric technologies (by institutions like the NIST\* and iBeta\*\*) with excellent rankings from year to year
- › Support of identity documents from over 195 countries through

various solutions (ePassport NFC verification, automated, hybrid or manual identity document authentication)

- › Proven deployment experience across banking, telecom and public sector in all regions
- › Holistic approach to digital identity that is adaptable to local regulations and frameworks

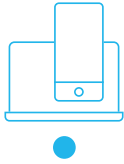
\* National Institute for Standards & Technologies

\*\* iBeta Quality Assurance is a uniquely accredited third-party biometrics testing lab

# Omnichannel onboarding

Today, customers can use different channels for onboarding and interacting with businesses.

The platform can onboard customers through any channel, whether in-branch assisted by agents, or remotely, by the customer themselves.



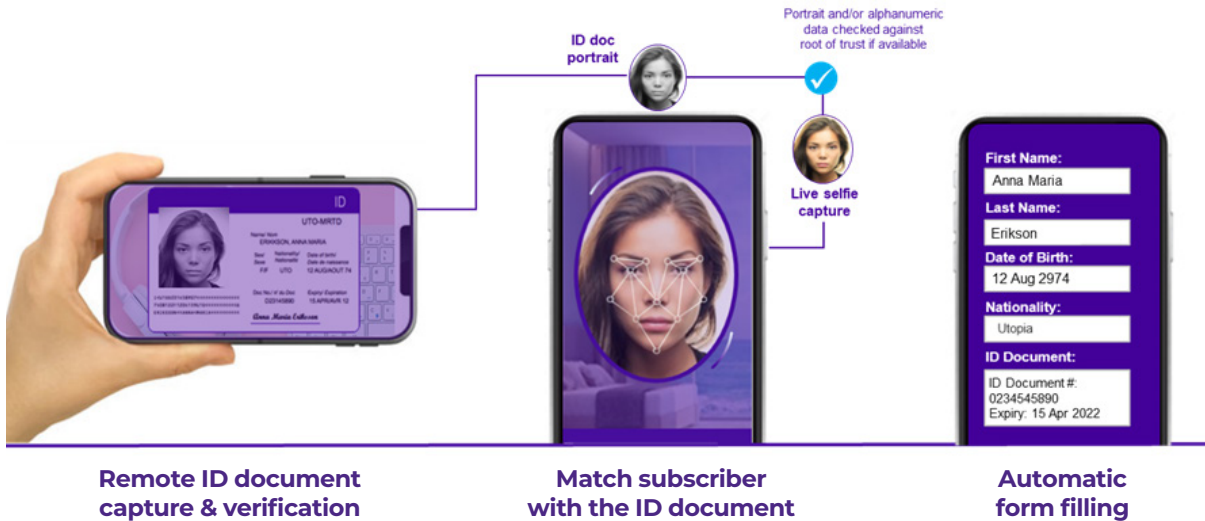
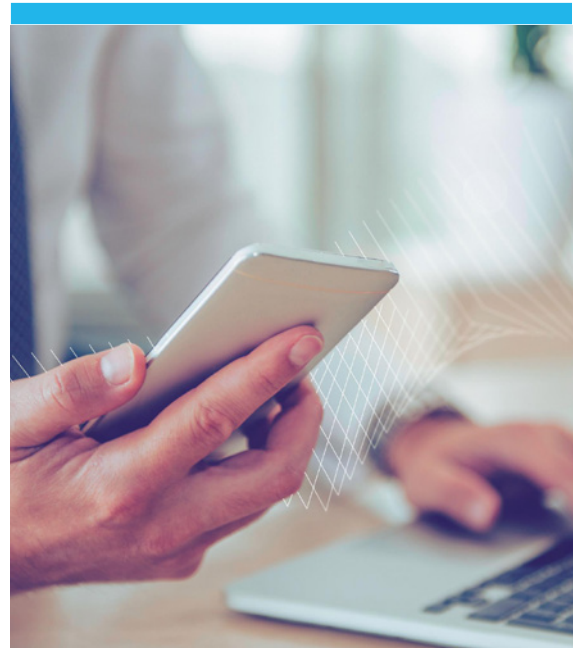
### Remote identity verification

IDEMIA SDKs<sup>1</sup> for mobile and web offer efficient biometric and identity document capture and verification, with liveness detection and anti-spoofing capabilities.



### In-branch identity verification

Our SDKs can be embedded within your point of sale applications to enable agents to register the identity of your customers using a mobile device.



## Value proposition

### Digitize the onboarding of your customers

- › Empower your digital sales channels to acquire new customers rapidly
- › Facilitate customer onboarding through convenient and fast user journeys

### Get the level of confidence you need to give access to your services thanks to

- › Highly accurate biometric technologies
- › Constantly evolving solutions to help prevent identity fraud attacks

### Flexible integration

- › Using sample code available on GitHub: full integration by the service provider
- › Via ShortLink / QR Code with IDEMIA UI/UX as a Service (for web channel only): low effort integration
- › Via SMS campaign (for web channel only): no integration required

<sup>1</sup> Software Development Kits



## IDEMIA Identity Platform

Identity Proofing is part of the IDEMIA Identity Platform. To learn more, visit [idemia.com](https://www.idemia.com)

- › Identity Proofing
- › Identity Management
- › Identity Authentication