GREENPAY™ BY IDEMIA: IT DOESN'T COST THE EARTH

Green is no longer optional in the payment industry. Sustainable solutions are a "must" for consumers who tend to choose the greenest ways to pay.

MORE SUSTAINABLE PAYMENT SOLUTIONS

ALL CONSUMERS, WHATEVER THEIR AGE, EXPECT



actively contribute to preserving the planet.







* Baby Boomers

94% 92% 91%

* breakdown by category

Gen X

Millenials



when picking a bank.



Boomers **53**%





62% 69%



changing to a more eco-friendly bank.



Baby

Gen X



Boomers

Millenials

49% 64% 71%

63%

INDUSTRY REALLY MEAN TO

CONSUMERS?



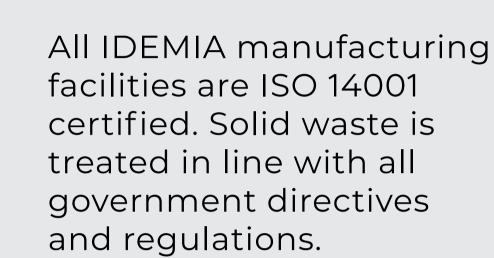


partnerships and in carbon offset initiatives via its GREENPAY offer.

numerous green programs/







Reducing carbon

emissions

ISO 14001

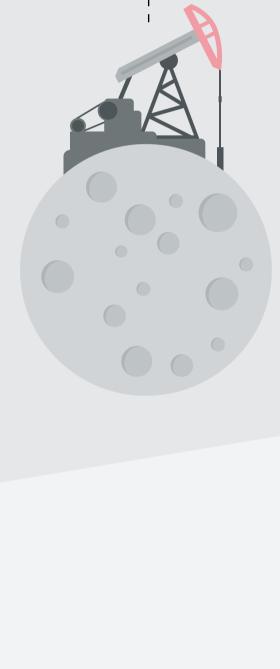




49%

natural resources from the Earth using recycled plastics for GREENPAY

payment cards.



71%

65%



a variety of environmentally-

friendly materials. Innovative

cards made out of recycled

PVC are fully available and

next generation cards with

to enhance our product

bio-sourced materials are set

offering in the near future.

74%

of Gen Zers and

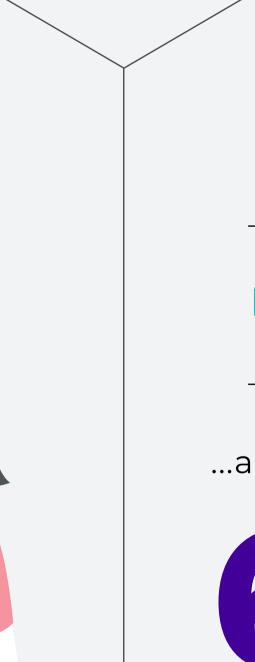
Millennials worldwide

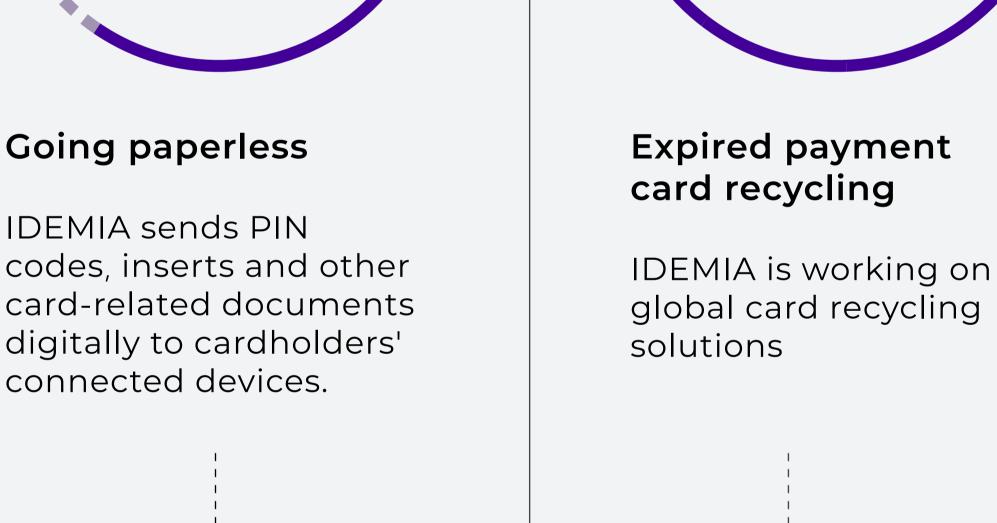
would sign up for a green

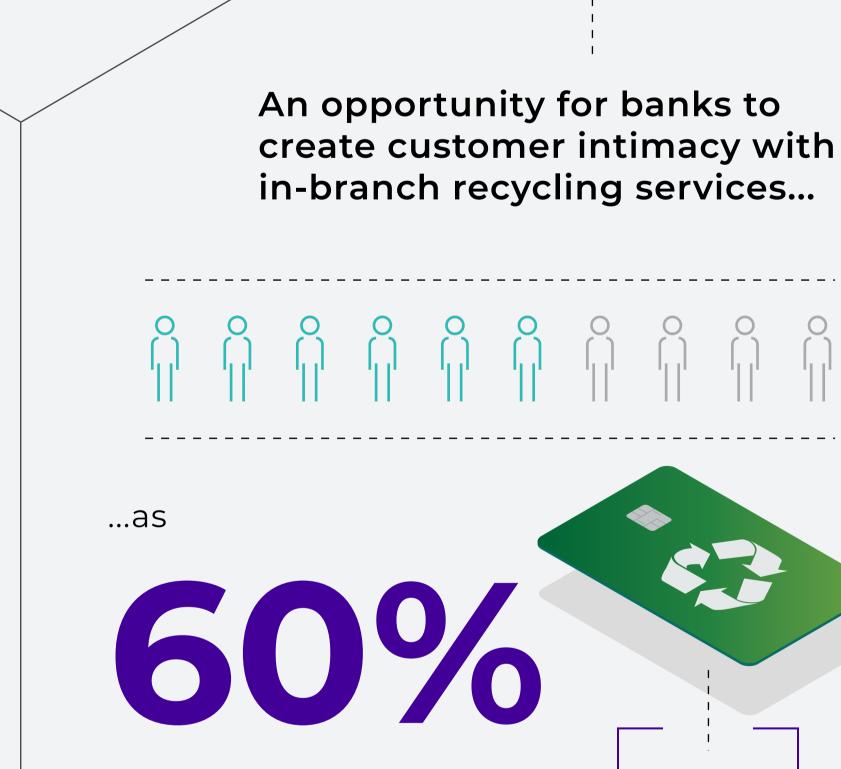
card with a monthly fee.



IDEMIA sends PIN codes, inserts and other card-related documents digitally to cardholders' connected devices.









CHIP MODULE TRANSPORT IDEMIA designs the **GREENPAY** cards with the smallest

TO REDUCE - RECYCLE - OFFSET CARD PERSONALIZATION AND FULFILLMENT IDEMIA eco-designs

packaging solutions

and offers on-demand

card printing to avoid

obsolete inventory.

of bank customers

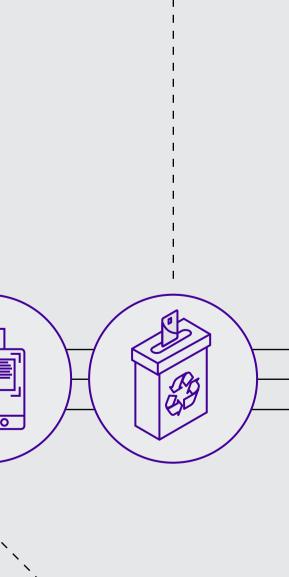
in-branch.

IDEMIA'S ALL-ENCOMPASSING GREEN POLICY:

FROM TAKE - MAKE - WASTE

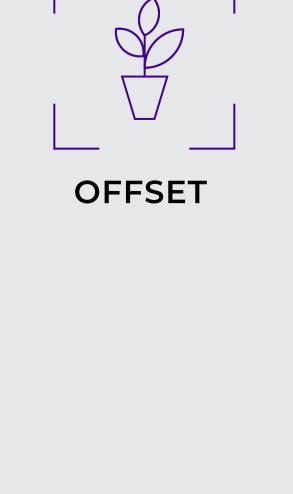
worldwide want to recycle

expired payment cards



LIFE

CYCLE



RECYCLE

possible chip.

All GREENPAY products and services fund key environmental projects around the world, in line with the United Nations'

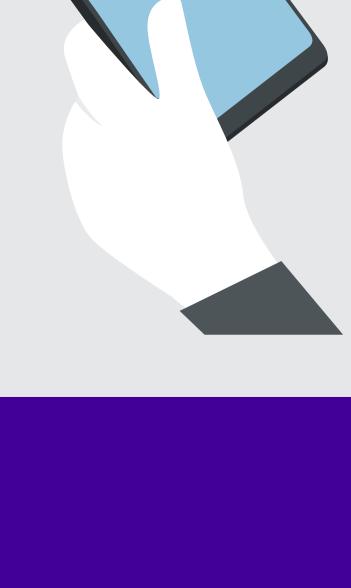
Figures issued from a global independent poll by "Data 2 decisions"

(Dentsu Aegis Network), 2,800 respondents in 10 countries, 2020

IDEMIA favors the most responsible modes of transport and leverages its global presence

to ensure local proximity with

customers.





PIN codes and

material can all

be paperless and

sent securely on

cardholders'

marketing

connected devices, thus reducing carbon emissions.

Sustainable Development Goals.

IDEMIA has developed GREENPAY, an eco-friendly all-encompassing