

Game-changing technology: are fingerprints the new PIN codes?

"Data 2 decisions" (Dentsu Aegis Network*), the world is primed for biometrics. Here is what we learned about state-of-the art biometric payments around the world.

According to the latest global study, led independently by

HAVE A
POSITIVE ATTITUDE
TOWARDS
BIOMETRIC
TECHNOLOGY

Forgot your PIN code?

OF THE POPULATION HAVE

ALREADY FORGOTTEN THEIR

PAYMENT CARD PIN CODE

FIND
AUTHENTICATION
VIA FINGERPRINT
CONVENIENT

78%

HAVE TRIED

SOME FORM

OF BIOMETRIC

AUTHENTICATION

fingerprints to authenticate your payments?

What about

51%
ARE VERY WILLING

ARE INTERESTED IN USING CONTACTLESS PAYMENT FOR HIGH-VALUE PAYMENTS

72%

82% [6]

ARE READY

TO MAKE THE

SWITCH NOW,

FROM CLASSIC

PIN CODES TO

FINGERPRINTS

state that fear of stolen identity could prevent them from using biometric technology, it's natural to focus on a very secure storage means that remains in the physical wallet of the consumer: the payment card.

As **37**% of the population

WOULD PREFER
TO STORE THEIR
FINGERPRINT IN
THE CHIP OF THEIR

Security

first!

BANK CARD

The F.Code card enables the consumer to

Our

with a fingerprint, with the PIN as a fallback solution. This card functions for both contact and contactless payments.

The customer enrolls their fingerprint either in a bank branch or back home. The fingerprint data is stored within the card,

authenticate the payment

stored within the card, using the sensor.
No biometric data is stored by IDEMIA.
Only the owner of the card can use the card.

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