

Giving fans a better, safer game-day experience

As season ticket prices reach astronomical highs, sports fans are looking to get more out of each game. Less time spent waiting in line? A more personalized experience? A fully digital process? Yes, please! Introducing the Trusted Fan Program, by IDEMIA.



store for future use

(first time only)

mobile application

· Snap a photo of ID and take a selfie · Register credit card information and

Getting to know the fans

· Subscribe and download Trusted Fan



Link season tickets or individual tickets to user profile in the Trusted Fan mobile app

STADIUM: can set up a ticketing marketplace and better control secondary ticket sales.

BENEFITS

authorizing it, it could also check potential criminal background in the country's databases. With fan

identities pre-verified, stadiums can adapt their security measures.

credit card — the Trusted Fan will only need his biometrics to access the stadium and its services.

STADIUM: the system will check the ID authenticity and match the picture of the ID's owner with the live selfie. In countries

Connecting with fans · Receive team information and special

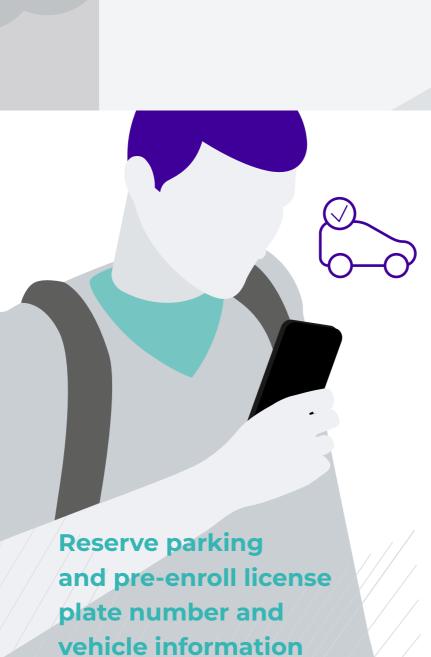
offers.

game-day offers

· Loyalty programs can include "meet

the team" opportunities for super fans





Access the fast-track

line: automatically scan

and verify license plates,

allowing cars to enter

parking lots without

stopping



BENEFITS

Receive real-time traffic

the stadium

updates and directions to

vehicles, stadiums can adapt according to potential security risks.

FAN: skip the long line and never

STADIUM: with **pre-identified**

hunt for parking again!



· Access the fast-track line: scan

digital guide to your seat

fingerprints with Morpho Wave, and pass the gate 3 times faster than with the standard ticket scanning process

· Receive a seat number reminder and a

BENEFITS

fast experience.

than ever before.

STADIUM:

FAN: a true **VIP experience**:

dedicated lines and a seamless and

· Get more fans safely through the door and more efficiently

 Adapt security screening based on risk analysis and focus effort

on potential threat areas.

· Order your favorite food and drinks

· Pick up your prepaid order from the

with a simple wave of your hand at

confirmed from the Trusted Fan

profile without showing

ID document

BENEFITS

time again!

STADIUM:

behaviors.

FAN: a true VIP experience with dedicated lines, extra services, and a seamless and fast experience – never miss a chunk of game-

customers - more customers served -

· Keep the staff focused on serving

more satisfied customers.

from your seat via the Trusted Fan app

fast track line at the concessions stand

the counter. Legal age is automatically

Getting to know the fans

technology and enroll fingerprints with

Verify Trusted Fan's identity using Morpho Face facial recognition

(first time only)

Half Time

Morpho Wave by IDEMIA.

In real time to detect

unauthorized people

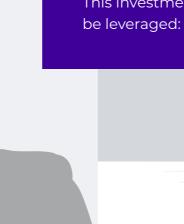
or lost children inside

the venue

massively

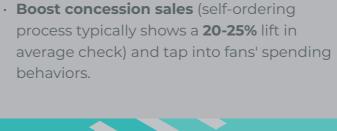
invested in video surveillance, which

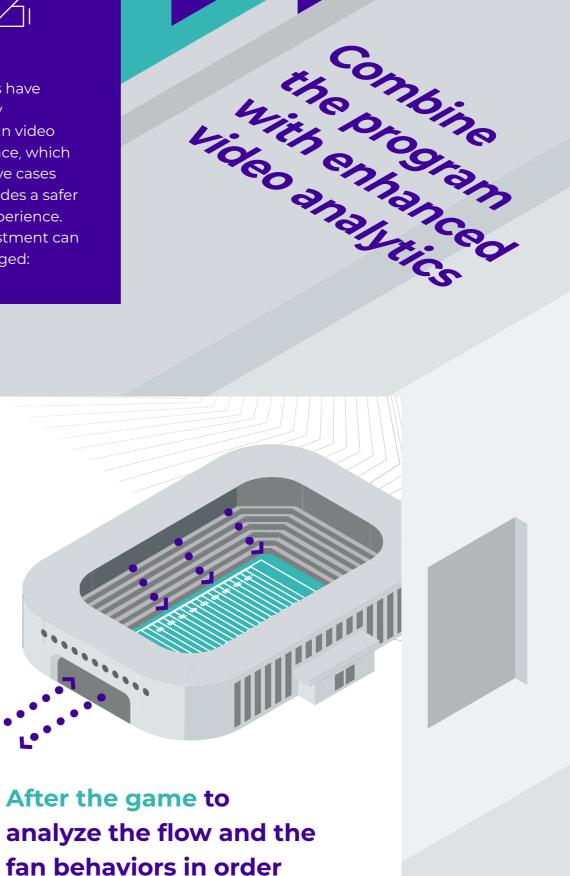
helps solve cases and provides a safer game experience. This investment can



to adapt the stadium offerings to meet their







expectations

The Trusted Fan program can simplify and improve the fan experience, while making stadiums safer than ever before. Soon enough, similar programs could also expand to theme parks, concert venues and more!

www.idemia.com