

Wearable payment means

Transforming everyday items from single to multi-purpose



A As 44% of consumers are willing to pay¹ with a wearable device, and as 94% of global POS devices will be contactless-enabled by 2024², payments from wearables will likely grow exponentially for years to come.

Convenient end-user experience

Consumers all over the world seek ever more convenience. These days, originally single-purpose devices soon turn into multi-purpose must-haves in daily life.

Smartphones are the no. 1 example of this phenomenon, followed by wearables such as watches, wristbands, key rings and other accessories that constantly add new features. A positive customer perception combined with increased contactless POS penetration is boosting payments via wearables for years to come.

Make your consumers' everyday lives easier and boost your brand

Our Flybuy offer is a full range of versatile wearable options, providing consumers a convenient way to pay anywhere. Thanks to it, contactless payment possibilities can be easily expanded to:

- a wristband
- a keeper to be added to any strap or band such as a watch or jewelry
- a key ring

Benefits



Freedom and convenience

Free up consumers' everyday lives by giving them more ways to pay



Consumer loyalty

Shore up consumer loyalty by providing fast and convenient payment methods



Revenue boosting

Tap into new revenue streams by replacing cash and safely boost contactless payments

Sources: ¹TNS, US, UK & Australia consumers, ²Juniper Research

Why IDEMIA?

IDEMIA has the strength of a global leader, delivering hundreds of millions of payment products every year. We are at the forefront of developing wearables and offer a full range of associated end-user services. We support you from 30+ personalization centers located throughout the world.

The Flybuy Mini FOB is a SIM-size format delivered on an ID1 card and comes with an integrated antenna. It is interoperable and multi-application ready.



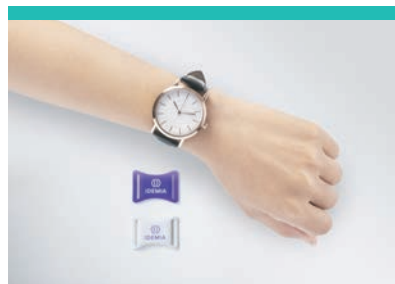
Thanks to it, everyday objects become payment facilitators. They can be payment-only or multi-usage including a prepaid payment credential combined with entry to events, offices, public buildings and public transport ticketing, etc.

A full range of options

Insert the Mini FOB into a wristband



Insert it into a keeper



Insert it into a key ring



Cutting-edge technology

- Based on Java banking platform to offer interoperability with universal EMV components
- Support of international and domestic payment schemes
- Possibility to load extra applet
- Waterproof
- Simple integration