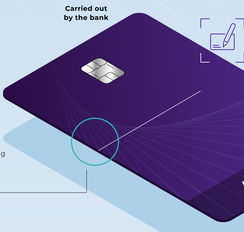
IDEMIA

NUMBERLESS CARDS

Create a fantastic user experience by offering your customers numberless cards. The trusted payment card is given an elegant and modern design while blending the interactive and real-time aspects of a smartphone.

THE BEST OF BOTH WORLDS

Carried out by the bank

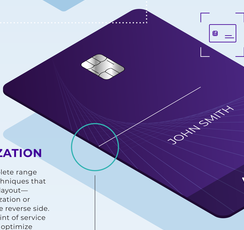


1 CARD DESIGN

IDEMIA helps you leverage the card to its fullest by offering a wide range of innovative printing techniques and materials.

2 CARD BODY SELECTION

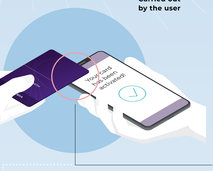
IDEMIA offers a wide range of standard and advanced card products. In addition to classic PVC cards, IDEMIA has developed cards made out of recycled PVC and metal, along with biometric cards.



3 PERSONALIZATION

IDEMIA offers a complete range of personalization techniques that allows a flexible card layout—like vertical personalization or personalization on the reverse side. Our worldwide footprint of service centers enables us to optimize responsiveness and proximity to the cardholder for fast delivery times in an environmentally friendly way.

Carried out by the user

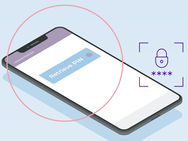


4 CARD ACTIVATION

Through IDEMIA Card Connect, cardholders can activate the card by simply tapping it on a smartphone.

5 PIN CODE RETRIEVAL

Through IDEMIA's Smart PIN solution, you can integrate card PIN management in your mobile banking application.



6 PAYING IN-STORE

When in-store, cardholders can pay with their numberless card or with the card's digitalized version on their smartphone. IDEMIA enables digital cards to be used immediately while waiting for the physical card to arrive, or in the case of a lost/stolen card.

7 PAYING ONLINE

For online payments, the cardholder can retrieve the card's PAN, CVV number, and expiration date required to make a purchase on the merchant's guest checkout page. IDEMIA enables you to display a virtual card number directly on the mobile banking application.

ADDRESSING YOUR CARDHOLDERS' NEEDS

With its extended set of solutions around numberless cards , IDEMIA enables you to offer Digital-First user experiences, bridging the physical and digital worlds. IDEMIA gives a concrete answer to your cardholders' needs to combine security, convenience and autonomy.

Securing cardholder payment data

Online payment fraud is increasing; numberless cards protect your cardholders from the threat.

Optimizing the user experience

Offering a numberless card with the related digital services brings more convenience to your cardholders, thus enhancing their satisfaction.

Giving control back to your cardholders

Let your customers take control over their payments and operations through an enhanced mobile banking application.

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