

# HOW BIOMETRICS IMPROVE THE FAN EXPERIENCE AT STADIUMS

Endless queues are now a thing of the past! Contactless biometrics significantly reduce waiting time at the entrance or when buying a well-deserved snack. Enjoy every minute of the game!

**30 minutes** saved overall thanks to **contactless biometrics**

## 5 days before the game



**5 LESS THAN 5 minutes** TO CREATE A DIGITAL ID

at home via a mobile app, using **face liveness detection**. This ensures priority access at the stadium.

## At the stadium entrance



**10 LESS THAN 10 minutes** TO ENTER THE STADIUM

thanks to **face recognition**.

## During half-time



**8 LESS THAN 8 seconds** TO BUY A DRINK AND A SNACK CASHLESS

The digital ticket is connected to a payment method, allowing consumers to **pay with a wave of their hand**.

**2x faster** than a traditional payment method