# ALIXTM

# Al-powered luggage identification solution



xisting luggage identification solutions could benefit from modernization to increase efficiency. Today, operating costs associated to baggage repatriation, offloading bags in case of no show passenger or managing damaged bag claims are time and resource consuming. With global passenger traffic forecast to double over the coming decades, these issues are set to compound even further.

IDEMIA Public Security's Al-powered luggage identification solution,  $ALIX^{TM}$ , offers an innovative approach to help the travel industry enhance luggage management processes, reduce expenses and ultimately improve the passenger experience.

Powered by **Artificial Intelligence** and **biometrics**, ALIX helps digitalize and automate the luggage identification process by providing each bag with an **augmented digital tag**. This scalable innovation will improve airport, airline and ground operations by simplifying and accelerating the identification of bags, **using only their photo or their information.** 

All elements are securely combined to create the augmented digital tag



Luggage photo

Travel data



Seamless bag repatriation

Rapid bag offloading

Enhanced bag claim management



#### Easy to integrate

> Smooth integration into the existing luggage handling ecosystem

**Optimized operations**> SaaS operating model

> Off-the-shelf and industrialized

modules, supporting high level

> API Compliant with IATA standards



#### **User-friendly**

- > Minimal training requirements
- > Accommodates various use cases



#### Privacy by design

- > Embedded data protection
- > Secure access to data

## ALIX comes with two main advanced, plug and play modules:

- > ALIX Core: performs accurate image-processing, converts bags' data into an augmented digital tag, performs fast search and provides accurate matching results.
- > **ALIX Arch:** provides high-quality captures of the five visible sides of the bag (automatic or manual mode) even moving in dim lighting.

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# **ALIX™** in action today

Drawing upon decades of expertise in biometrics, image processing and Artificial Intelligence, IDEMIA is your #1 partner to help you implement high-performance solutions. Our topranking algorithms combined with our high-quality image capture devices deliver operational efficiency to the ever-evolving requests of the air travel industry.

Developed in partnership with Air France, ALIX is currently being used at Paris CDG airport by Air France's operators to help them find bags that have lost their physical tags. With a high identification performance rate (already exceeding 90% and growing), operators find bags without names and tags on a daily basis.





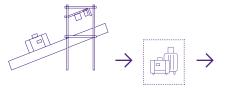
## Redefining baggage processing. Optimizing operations

**BAG IMAGES CAPTURE** AND INFORMATION **COLLECTION** 

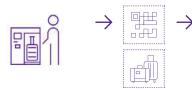
**BAG INFORMATION MANAGEMENT & IDENTIFICATION** 

**BAG SEARCH** 

#### AT THE CONVEYOR



#### AT BAG DROP



### **BAG INFORMATION**

**MESSAGES** 







#### AT STORAGE FACILITY FOR **BAGS REPATRIATION**





#### **ON-THE-SPOT FOR BAGS OFFLOADING**





#### AT THE DESK FOR **DAMAGED BAG CLAIM**







## **ALIX**<sup>TM</sup> additional benefits

### **OPTIMIZED OPERATIONS**

- > Rapid start-up: cloud-based central platform
- > Field-proven luggage identification algorithms
- > Embedded Al learning capabilities for continuous quality control and performance enhancement
- > Real-time matching results display



- Eco design with low energy consumption
  - > Autonomous system with supervision capabilities
  - > **Ready** for additional operational use cases

#### **PRIVACY BY DESIGN**

- > State-of-the-art IT security system
- Secure web services, and encrypted communications and data
- > Secured authentication and access based on the user profile
- > Compliant with European General Data Protection Regulations (GDPR)

#### **USER-FRIENDLY**

- > Compatible with all types of luggage
- > **Convenient**: does not require any modifications to the traveler's luggage
- > Easy to use Graphical User Interface
- > Customizable business process using standard APIs
- > **Automatic** business reports generation

#### **EASY TO INTEGRATE**

- > Standard APIs for simple integration with other applications
- > Ready to use web interface
- > Scalable for future capacity demand with no additional work
- Compliant with IATA Baggage Information Messages Recommended Practice (RP 1745)
- > **Easy** rollout process for ALIX Arches

**IDEMIA's CSR engagements** 











