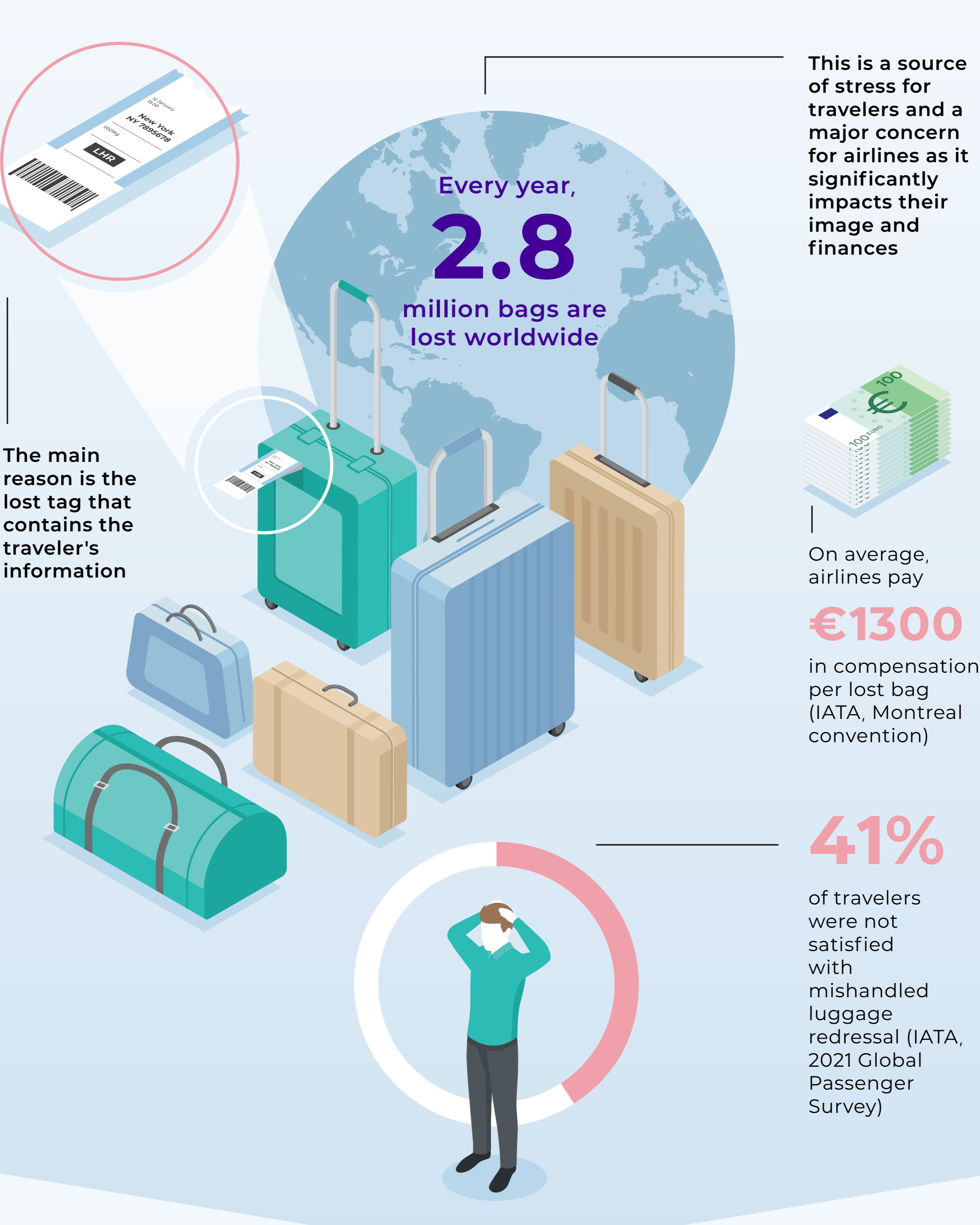


HOW TO REDUCE THE NUMBER OF LOST BAGS AND INCREASE PASSENGER SATISFACTION

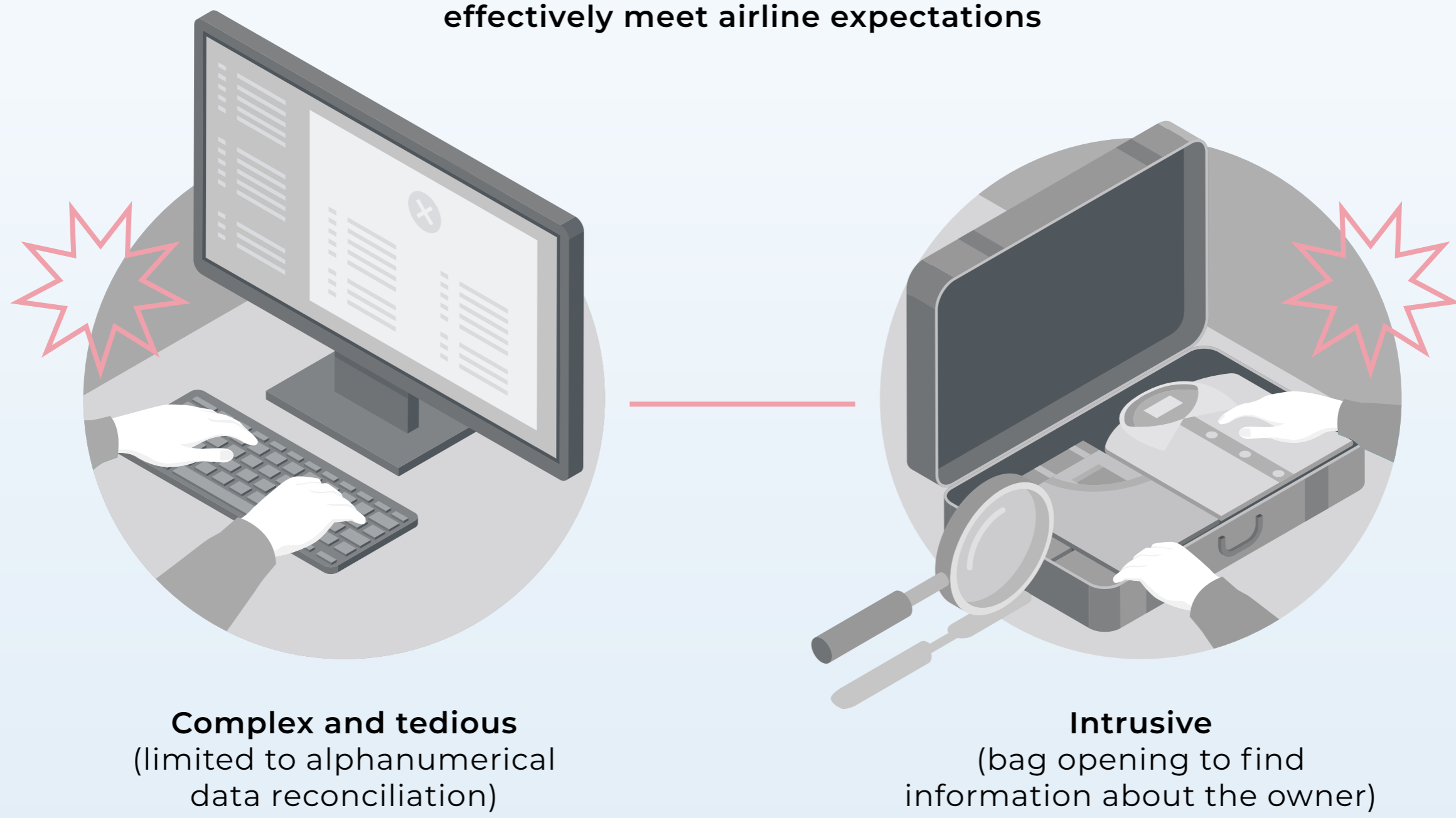
At IDEMIA, we believe that Artificial Intelligence is key to helping airlines automate their lost luggage search process and increase their identification rate. This is why we have developed ALIX, an innovative solution that is designed with and for lost luggage operators.

LOST LUGGAGE, A MAJOR CONCERN



CURRENT SOLUTIONS ARE LIMITED IN THEIR CAPACITY

Existing lost luggage search processes do not effectively meet airline expectations



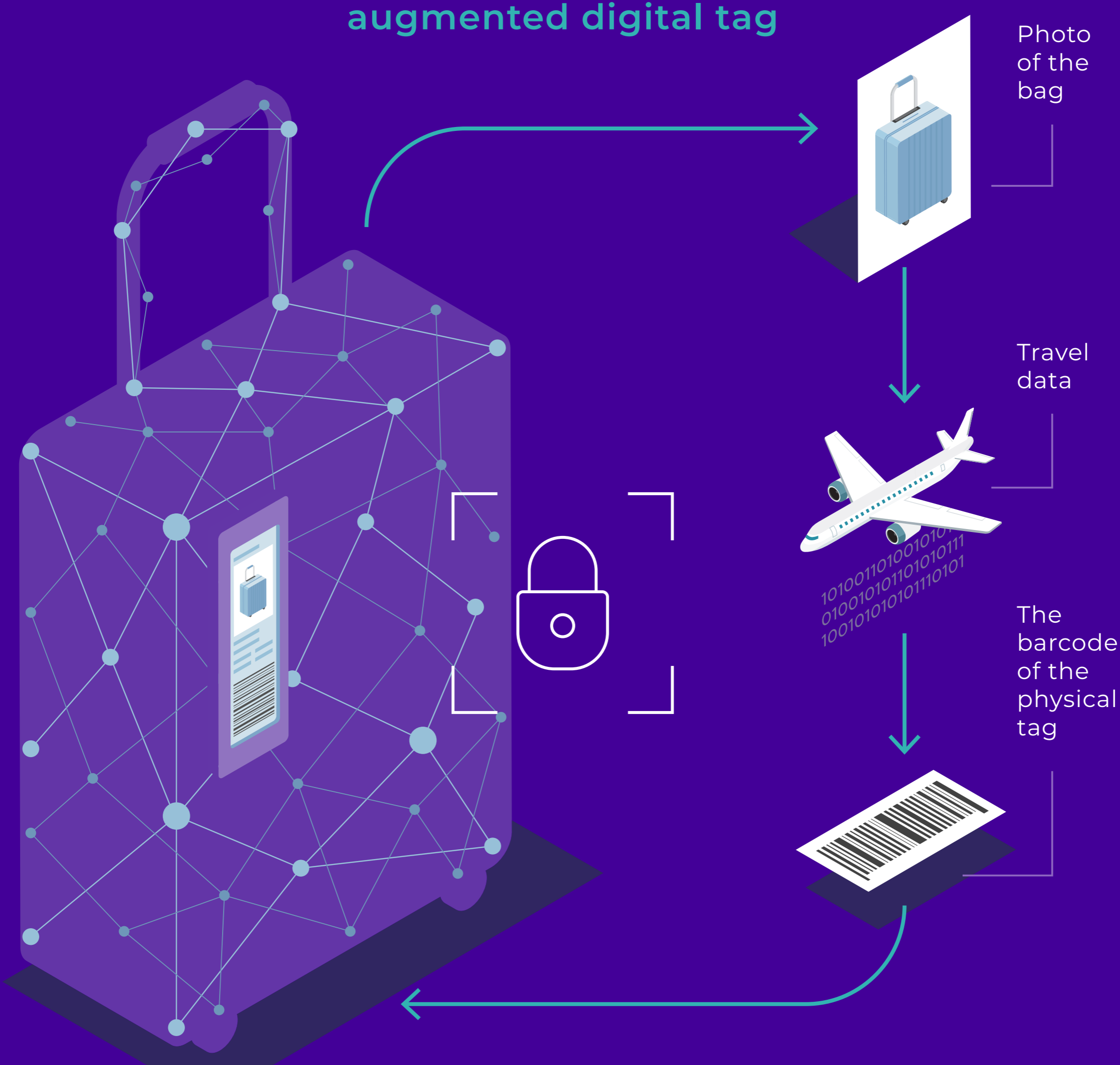
A NEW APPROACH IS NEEDED



ALIX: THE AI-POWERED LOST LUGGAGE SOLUTION

ALIX provides each bag with an augmented digital tag. This enables operators to quickly identify bags that have lost their physical tags using the bag's photo. ALIX is scalable, rapidly operational in the field, and interfaces with existing IT systems.

All elements are securely combined to create the augmented digital tag



Contact us to learn more:
<https://www.idemia.com/get-touch/>