

# ENHANCING SECURITY POSTURE FOR SMALL AND MEDIUM SIZED BUSINESSES WITH BIOMETRICS



## KEY STATISTICS

### THE CHALLENGE FOR SMBS

48% of SMBs globally experienced a cybersecurity incident in the past year, with 26% of US SMBs encountering multiple types of breaches, such as distributed denial-of-service attacks, data loss, ransomware, and credential theft. *(Help Net Security)*.

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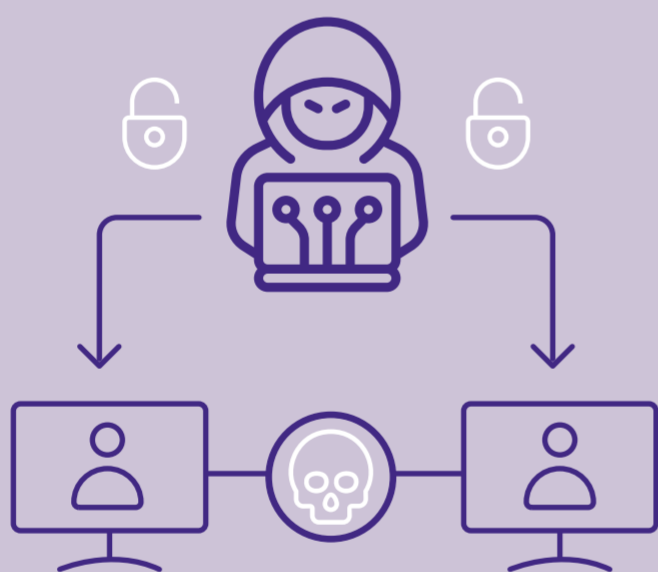


39% of organizations affected by a security attack reported a loss of customer data *(Blackfog)*

# \$2.98 million

## AVERAGE COST OF A DATA BREACH FOR SMBS

*(CrowdStrike)*



## External attackers

were the top cause of security or data breaches for SMBs in the US in 2023. *(ITRC Business impact report)*

### THE SOLUTION

Reliable, unique biometrics technologies to help reinforce your business' security



to secure your perimeters.



to secure your networks and computer systems and data.



solutions into a single biometric credential simplifies threat management even further, providing a comprehensive and robust security approach

To discuss security requirements for your business contact [smart-biometrics@idemia.com](mailto:smart-biometrics@idemia.com)