

IDEMIA Public Security leads the industry in equipping governments and municipalities globally with the most advanced automated traffic enforcement systems (ATES). Deploying more than 13,000 traffic law enforcement systems worldwide, IDEMIA harnesses the power of AI to address the most pressing and challenging road safety issues.

At this year's Intertraffic Amsterdam, IDEMIA showcases for the first time ever, MESTAcompact Focus Edition, the latest addition to its renowned MESTA series. Designed for complex urban environments, the MESTAcompact Focus Edition redefines the capabilities of automated traffic enforcement. This new system represents a premium version of our renowned MESTAcompact, designed to deliver unmatched performance and precision.

The Focus Edition addresses the changing challenges faced by law enforcement in recent years. As urban centers witness decreased speed-related risks thanks to automated traffic enforcement systems, a rise in alternative dangerous driver behaviors is emerging—endangering pedestrians, cyclists, and two-wheelers, among others.

MESTA*compact* Focus Edition is a testament to IDEMIA Public Security's innovation and excellence in traffic management technologies. This product offers enhanced features and capabilities for even the most demanding traffic conditions/situations.

Building on the success of the MESTA*compact*, which has garnered acclaim across Europe, the Middle East, and the APAC region, the Focus Edition contains advanced doppler and high-frame A.I. video vehicle tracking, alongside true color resolution images and a visible flash trigger.

Catering to the needs of large infrastructures spanning up to six lanes, MESTAcompact Focus Edition maintains a lightweight form factor, ease of use, and seamless integration. Furthermore, it is engineered to withstand harsh environmental conditions, guaranteeing reliability and durability in any setting.

Visit IDEMIA at Intertraffic Amsterdam 2024, stand 05.337, to learn more about our Partner Program and discover the comprehensive MESTA Series, a game-changer for road safety that offers a holistic approach to addressing existing and emerging traffic risks.