

OT MultiSIM cards and packaging selected by Sprint for its nationwide stores network – a first in the United States

CONNECTIVITY

POSTED ON 06.14.16

OT (Oberthur Technologies), a leading global provider of embedded security software products and services, today announced its selection by Sprint to provide its MultiSIM cards. These latest generation SIM cards will be offered in Sprint nationwide stores network in the United States as the first ever Sprint retail packaged SIM kit, targeting new subscribers who will bring their own device.

OT proposed its MultiSIM cards to answer Sprint's desire to provide new subscribers with a simple, convenient and cost effective experience. New subscribers won't need to change their mobile phones if they don't want to as OT MultiSIM fits virtually any device. Already adopted by more than 90 mobile operators worldwide, MultiSIM combines all the form factors on one single, easy-to-use card. It dramatically improves the user-friendliness of the SIM card.

We are delighted to provide Sprint with our MultiSIM cards and partner in this new market initiative. We look forward to supporting the growth of this program and we are sure that thanks to MultiSIM, one of our flagship products, Sprint will be able to provide new subscribers with both user-friendliness and convenience.

Daniel Watters, Senior Vice President North America, Mobile Network Operators business at OT

As a valued supplier and partner, OT has once again demonstrated their commitment to bringing creative and cost-effective solutions to Sprint. Our retail SIM kit program will go a long way toward delighting our new customers, providing a simple activation experience while at the same time saving them and Sprint the costly out-of-pocket expense for a new device.

Ryan Sullivan, Sprint's Vice President of Product Engineering and Development