IDEMIA joins the top 1% of companies, awarded a Platinum recognition medal from EcoVadis in 2021 for its sustainability performance

This year for the first time, IDEMIA, the global leader in Augmented Identity, joins the top 1% of over 75,000 companies rated by EcoVadis across all industries by obtaining an overall “Advanced” score of 73/100. EcoVadis is an independent assessor, providing ratings and scorecards to help companies benchmark, monitor and improve sustainability/CSR management practices and impacts. Its assessment focuses on 21 criteria based upon international sustainability standards, which are grouped into 4 themes (Environment, Labor & Human Rights, Ethics, Sustainable Procurement).

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This performance assessment is a tribute to the CSR approach adopted by IDEMIA. In both 2019 and 2020, the group obtained a Gold level of recognition and was placed in the top 3% of companies assessed within its own industry: now, IDEMIA joins the top 1% of all assessed companies.

EcoVadis provides the leading solution for monitoring sustainability in global supply chains. Their assessments take into account each company’s industry, size and geographic location and companies’ data is cross checked by independent experts. Through focusing on 21 criteria across the themes of Environment, Labor & Human Rights, Ethics, Sustainable Procurement, EcoVadis challenges companies to demonstrate their alignment with international sustainability standards such as the Global Compact Principles, the International Labor Organization (ILO) conventions, the Global Reporting Initiative (GRI) guidelines, the ISO 26000 standard, and the CERES principles.

On each of these four categories, IDEMIA exceeds average industry scores and reached an overall advanced sustainable performance, indicating a “structured and proactive sustainability approach” according to the EcoVadis scorecard.

Having supported the UN Global Compact since 2006, IDEMIA now aims to further its CSR strategy by having launched this year its new program, IDEMIA IMPACT, which closely aligns with seven of the UN Sustainable Development Goals and aims to re-define CSR for IDEMIA through 17 priorities by 2023. Divided into 5 key pillars, these priorities include cutting carbon emissions by 25% by 2025 and increasing both the number of women in IDEMIA and the internal promotion of women per year by 3pts. Through its IMPACT priorities, IDEMIA is continuing to drive improved sustainability outcomes deeper into the supply chain, utilizing the EcoVadis rating solution to monitor its key suppliers’ CSR performance. For its clients, IDEMIA also aims to pursue the development of environmentally-conscious products and services such as the 1st recycled PVC payment cards launched in 2020 in Europe as part of its GREENPAY product range.

This Platinum rating by EcoVadis is a testament to what we’ve sought to achieve for some time and to the long-term investment we’ve put into re-defining our CSR strategy at

IDEMIA. Now, our aim is to progress with IDEMIA IMPACT which goes a step further in our ambition.

Arnaud Despontin, Head of Corporate Social Responsibility at IDEMIA

As IDEMIA has extended their ambition to drive positive sustainability impact by engaging their value chain with the EcoVadis Sustainable Procurement platform, sharing the progress of their own Rating results provides a great example of transparency and inspiration for continuous improvement for their suppliers to follow.

David McClintock, Marketing Director, EcoVadis

About us - IDEMIA, the global leader in Augmented Identity, provides a trusted environment enabling citizens and consumers alike to perform their daily critical activities (such as pay, connect and travel), in the physical as well as digital space.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, an identity that ensures privacy and trust and guarantees secure, authenticated and verifiable transactions, we reinvent the way we think, produce, use and protect one of our greatest assets – our identity – whether for individuals or for objects, whenever and wherever security matters. We provide Augmented Identity for international clients from Financial, Telecom, Identity, Public Security and IoT sectors. With close to 15,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, visit www.idemia.com and follow @IDEMIAGroup on Twitter.



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