

IDEMIA Identity & Security, North America Strengthens Executive Leadership with Addition of Lisa Sullivan and Lisa Shoemaker

New appointments expand identity and security expertise, underscores IDEMIA I&S, Noth America commitment in public, private sectors

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IDEMIA I&S North America, the world-leading biometric and identity solutions provider including TSA PreCheck®, today announced the appointment Lisa Sullivan as senior vice president of travel and transport and Lisa Shoemaker as vice president of government relations. Sullivan brings years of expertise in transportation and technology while Shoemaker bring years of experience in government affairs and technology both the public and private sector.

> *We are thrilled to have both Lisa Sullivan and Lisa Shoemaker join the IDEMIA I&S North America Executive Committee as we expand our leadership team. Both bring an incredible depth of knowledge to the company and will be instrumental to our evolution as a leader in biometrics, security and authentication.*
>
> Donnie Scott, CEO of IDEMIA I&S North America

As senior vice president of travel and transport, Sullivan serves on IDEMIA I&S North America and leads flagship accounts at Transportation and Security Administration (TSA) and Customs and Border Protection (CBP), as well as implementations with leading travel ecosystem players including Los Angeles World Airports (LAWA), Newark Airport (EWR), Royal Caribbean Cruise Line (RCCL), and Virgin Voyages.

Prior to joining IDEMIA, Sullivan lead and delivered industry-leading data integration software at Palantir Technologies, focused on identifying and targeting critical problem sets in the federal transportation and aviation sectors. In addition, Sullivan previously led strategy and business development at L3 Harris Technologies working in program management and operations for the aviation ecosystem on a multibillion-dollar overhaul to the US national airspace system.

“I am excited to drive our strategy and direction of the travel and transport business for IDEMIA I&S,” shared Sullivan. “IDEMIA is the leader in biometrics-based technology and passenger facilitation solutions and we are truly changing the world in both the public and private sectors. Innovation is at the core of my strategy and our travel solutions are there to match.”

Shoemaker, as vice president of government relations, oversees federal, state and local government relations efforts while managing partnerships and relationships with governments, external stakeholders and advocates who are critical to the business.

Previously, Shoemaker was the Director of Media Operations for the Republican National Convention where she saw success in a variety of political and public outreach roles while overseeing operational and logistical media planning during the 2020 Republican National Convention. She also served as Executive Director for the Mississippi Cable Telecommunications Association, lobbying on behalf of the cable and broadband industry.

“I have a proven track record investing in relationships; ensuring clients and partners succeed. With IDEMIA I&S North America, and the team we are building, we have an opportunity to develop relationships with policy leaders on both sides of the aisle to chart a path forward for innovation, user protection and technology advancement to keep up with evolving need and standards of our society,” said Shoemaker.

Both appointments are part of the company’s effort to expand its focus on biometrics in transportation and enhancing IDEMIA I&S North America’s position Inside the Beltway. In addition to Sullivan and Shoemaker, IDEMIA also recently named a new Chief Technology Officer, Douglas Harvey, who will spearhead digital transformation and cloud innovation for IDEMIA’s solutions.

To learn more about IDEMIA and its portfolio of biometric solutions, visit https://na.idemia.com/.

About IDEMIA I&S North America- IDEMIA I&S is a leader in identity security and authentication services to governments and private companies, operating in North America.

Our mission is to help people access what matters most more quickly, more safely, and more securely, in both the physical and the digital worlds. Our best-in-class technology helps to authenticate and secure physical and digital transactions. IDEMIA is recognized by the National Institute of Standards (NIST) as a top-ranking participant in the Institute’s passenger facilitation simulation testing as well as in its regular Face Recognition Vender Test (FRVT) rankings, reinforcing the trustworthiness and reliability of IDEMIA’s facial recognition solutions for government and consumers alike.

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